Placement Passport 2024/2025



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My development over my accademical year

My intellectual and personal development has advanced significantly during the last academic year. Time management and organisation were issues for me at the start of year. but with constant work and the use of planning tool. I have improve my ability to balance my responsibility. Because I have been participating more in group projects and class debates. I feel more confident when it comes to presentations and class participation

I've improved my academic comprehension of important subjects by asking for assistance when I need it and setting aside more time for individual study. My growth in writing and research abilities. which is evident in my assignment marks and instructor comments. is one of my proudest accomplishments. I've also learnt this year how important it is to be resilient and adaptable. particularly when dealing with challenging subjects or short deadlines. I can see how much I've changed in the past. and I feel more equipped to face the chances and challenges that lie ahead.

MOODLE

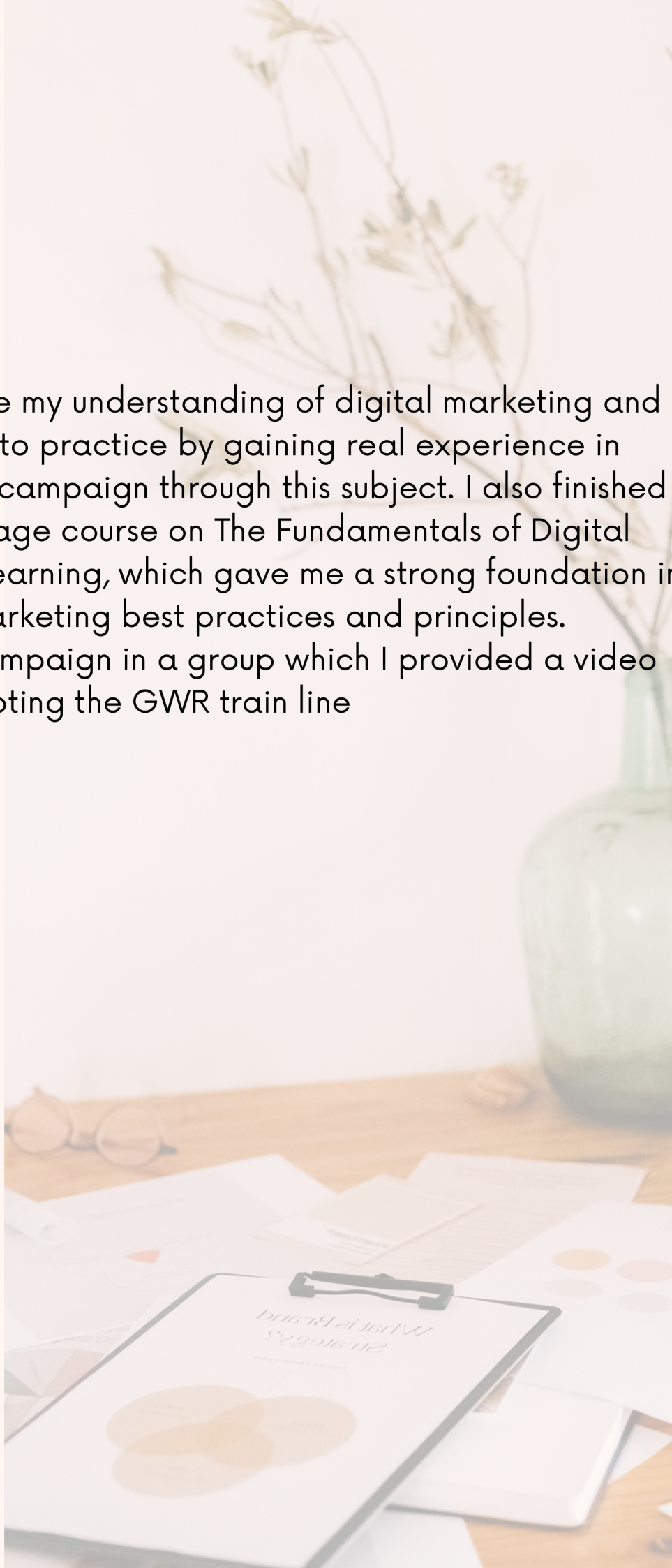
Niche Marketing & Social Media

This school year gave me the chance to learn more about the development of marketing strategies both theoretically and practically. the Marketing Mix (4ps), the Race model the SWOT analysis, the 5c analysis, and the SOSTAC planning framework are just a few of the analytical framework I learnt how to use the create a thorough marketing plan. I felt more confident and able to handle marketing difficulties more strategically because to these tools.



MOODLE

I was also able to increase my understanding of digital marketing and put theoretical ideas into practice by gaining real experience in managing a social media campaign through this subject. I also finished the Google Digital Garage course on The Fundamentals of Digital Marketing to deepen my learning, which gave me a strong foundation in important digital marketing best practices and principles.
I made a social media campaign in a group which I provided a video promoting the GWR train line





Green Economy Conferenc e 4The Region in Swansea

of a conference event. Making sure that all the logistics were in order, I helped set up the venue the day before the conference. My job on the day of the event was to check people in and make sure they had their tickets. I was stationed at the entrance of the venue.My professional skills have greatly improved as a result of this encounter. I noticed a significant improvement in my ability to provide excellent customer service, as I engaged with a diverse group of guests in a polite and professional manner. Additionally, I learnt a lot about the procedures that go into planning and setting up a conference, such as time management, teamwork, and attention to detail.

its your Swansea Conference & Exhibition and Swansea Start Up EXPO

I was responsible for welcoming attendees at the front desk and providing them with clear direction to various areas within the venue, ensuring a smooth and professional arrival experience

This event significantly enhancedmy knowlage of conference organisation and improved my interpersonal skills through direct interaction with attendees.



House party at Swansea Arena

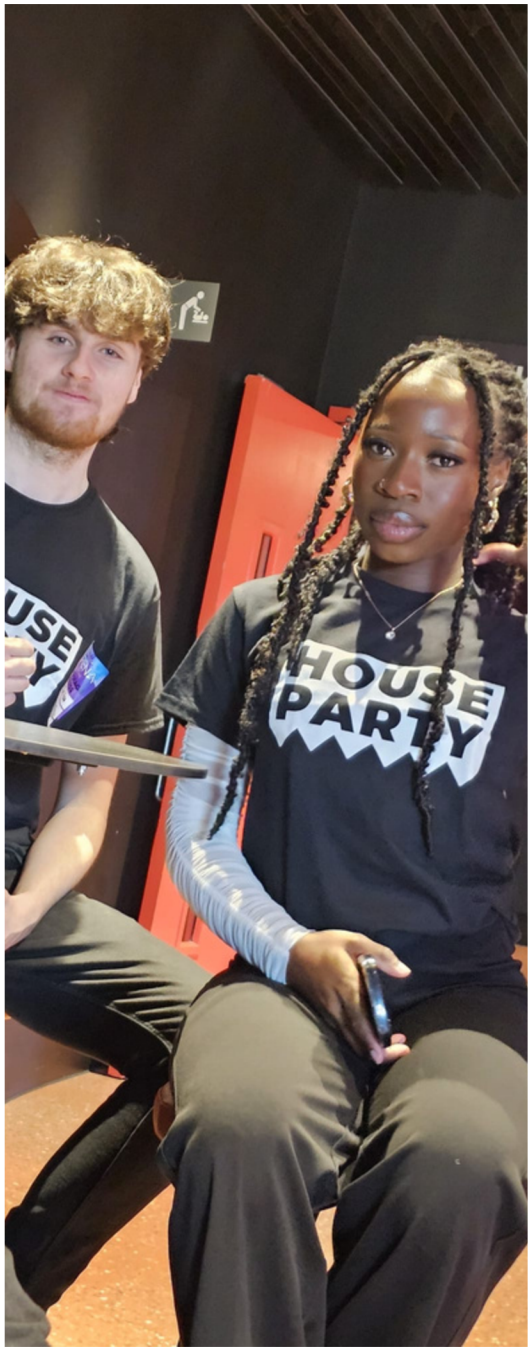


The event took about four months of planning and teamwork, and the entire class was actively involved in getting ready. I participated in a number of activities during the project, such as marketing, organisation, and event preparation. As a consequence of our combined efforts, 855 tickets were successfully sold, and eight different bands performed live on stage.

- Lessons took place at the Swansea Arena every wenesday

- the day before the House party took place, we all participated in production

I learnt a lot about the event planning process and became more aware of how crucial good teamwork is as a result of this experience. Strong communication abilities were crucial to ensuring coordination and the event's effective completion because of the vast number of participants.




HOUS
PAR
HOUS
PAR

Hospitality and Guest Service

Our assignment required us to use the immersive room as our learning environment while creating a training program for hotel front-of-house employees. Because this project required close collaboration with my peers to design and deliver an effective session, it helped me to build important skills like teamwork. I also improved my knowledge of web programming and learnt a lot about using the immersive room's technology, both of which were essential for producing dynamic and captivating training materials.

we also use the immersive room for our GWR pressention

