

# Pitch Proposal

## Intro

My name is Mike Clinton, I am a professional music producer, multi-instrumentalist and song writer, and have made a track that I think would be fitting for the arts festival.

## Musicality

The piece I have made is quite a dark orchestral piece of instrumental music, containing lots of classical style string arrangements mixed with some more modern rock sounds to give it more energy.

I named the piece “Brink of Collapse” as the song was inspired by all the tension and darkness in the world right now, I often make music that reflects what is going on around me at the time, and having gone through some tough times myself recently I try to put those feelings into music, and my goal is to get the emotion behind the piece across to the listener.

## Why would it be good for the festival?

I think it would be a perfect fit for the creative music technology festival as it is most likely to be quite different from most of the other tracks that would be played. I think it would help expand the range of music styles and show more of a variety of art, it could also be a refreshing change from the rest of the music for the listener.

## Atmosphere

I think the song would benefit from being played on the night as the music is quite dark themed and I think it would create more tension in the dark, I would also ideally like lights to follow the hits and stabs of the song to give a more dramatic effect. The intent of the song is to be tense and to build up a lot before releasing all the built-up energy. I also created a piece of art for the song as though it were a single in case I wanted to release it professionally.



(Picture shows the single art I made)

## How was the track recorded/written?

When it came to writing the track, I sat down at my piano and tried experimenting with different chords and tried to get an outline for the track in my head before I went to record it. Once I had done this and got an idea in my head of where to take the track, I went to the studio and opened logic and began to record it. For all the tracks I used midi, as I didn't have a whole lot of time to record everything the way I wanted to. If I could go back and do it again, this is something I would do differently, as I would like to have used recorded choir vocals, drums and piano.

## The video

When it came to creating a video, I thought it might be fun to make a more comical video, almost like a parody, so I planned to record a video parodying the fake haunting videos you see on YouTube. The idea of the video was to go into the studio at night and pretend it was cursed, I made a quick intro soundtrack using loops, I wanted it to sound like a generic YouTube intro, and then used my orchestral piece over the top to make it sound spookier.

I used iMovie to edit it together and tried lining the video up with the music so that they went together nicely.

The reason I did a video like this is because I like it when bands have serious songs and put them together with silly music video, so I thought I'd try it myself. The intent behind the video is to make the viewer laugh, which is the opposite intent of the music, which I think is quite cool. I like how you can get a totally different experience if you watch the video than if you just listened.

[Mikes Project.mp4](#)