

BMSW5105

WORKPLACE CULTURE AND ITS IMPACT ON ORGANISATIONAL EFFICIENCY

George Mihaita Arsene

Student ID: 2133944

Module code: BMSW5105

Task 1

From the report it has been concluded that changes made in micro and macro environmental factor can affect operability of organisation. Present report has studies case analysis of the EasyJet an Airline organisation, where comments has been made over its workplace culture and structure. Further it has been specified and how both culture and structure impacts profitability of organisation where better leadership vision in it leading firm to attain its desired goals and objectives. In above report discussion has been made over key drivers for the change of organisation, where sustainability, technological advancement and other key points has been highlighted that is continuously encouraging firm to adopt changes and meet dynamic market requirement. Key use of Porter Five Force and Pestle strategical framework has been analysed in report along with description about factor's influence of airline company's health. Lastly ethical approaches of business have been evaluated while key recommendations also provided to improvise airline's performance.