

Task 1

Oral Presentation on employability as an independent graphic designer

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Employability skills

Skills I have

Creative

Well versed in Adobe Photoshop

Attention to detail

Independent work

Resourceful

(May, 2022)

Employability skills

Skills to improve on
Communication
Understanding of industry/market
Teamwork
Time management
Multitasking

PDP (Personal development plan)

- Consider focusing on one industry to design and build from there
- Enrol on courses to become well versed in more IT design software's
- Expand knowledge on desired market/ industry of work
- Build contacts in production

(Mazzoni, 2017)

S.W.O.T Analysis

S: Versatile designs for various products

W: Business owner as well as designer (multiple roles)

O: Needed in various industries

T: Competitors with bigger portfolios

(Mazzoni, 2017)

References

May, T., 2022. *How to become a graphic designer at home*. [online] Creative Boom. Available at: <<https://www.creativeboom.com/tips/how-to-become-a-graphic-designer-at-home/>> [Accessed 8 April 2022].

Mazzoni, S., 2017. *Checklist to Become an Employable Graphic Designer - Shillington Design Blog*. [online] Shillington Design Blog. Available at: <<https://www.shillingtoneducation.com/blog/checklist-become-employable-graphic-designer/>> [Accessed 8 April 2022].