

Order of Presentation

No.	First and Surname Name	Student ID No.	Student Email	Comment
1	Galina Kaeva	2019393	2019393@student.uwtsd.ac.uk	Group Leader
2	Mohammad Rais Uddin	2019051	2019051@student.uwtsd.ac.uk	Member
3	Cj Joao Lucas	2020825	2020825@student.uwtsd.ac.uk	Member
4	Sabrina Weathers	1912497	1912497@student.uwtsd.ac.uk	Member
5	Teodor Dimitrov	2020477	2020477@student.uwtsd.ac.uk	Member

As a group you are required to present your PowerPoint slides (ideally 12 – 25 slides, depending on the number of group members) which should include the following elements:

- background of the organisation; **Galina Kaeva**
- the challenge(s) before the introduction of modern technology; **Mohammad Rais Uddin**
- insights to the modern technology introduced; **Cj Joao Lucas**
- the impact of the technology introduced; **Sabrina Weathers**
- and lessons that can be drawn from the case study; **Teodor Dimitrov**

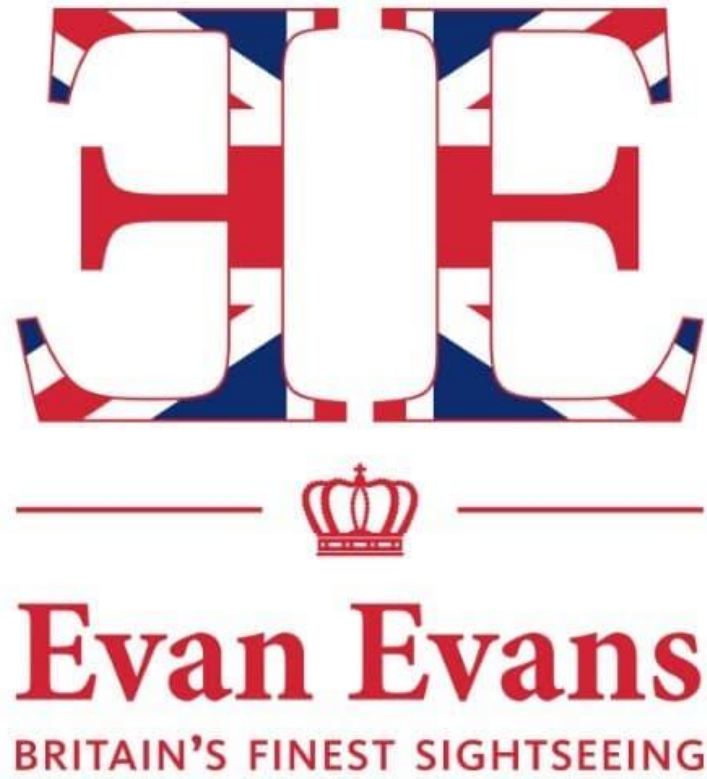
Digital Skills and Research Methods

DSR Assessment 1 Online Group Presentation

BMSW4003

Lecturer: John Malagila

Students: Galina Kaeva(2019393); Mohammad Rais Uddin(2019051); Cj Joao Lucas(2020825); Sabrina Weathers(1912497); Teodor Dimitrov(2020477)



(Evan Evans Tours, 2017)

Galina Kaeva

Background of EVAN EVANS

- They offer visits to various/favorite places in London and beyond.



(Evan Evans Tours, 2018)



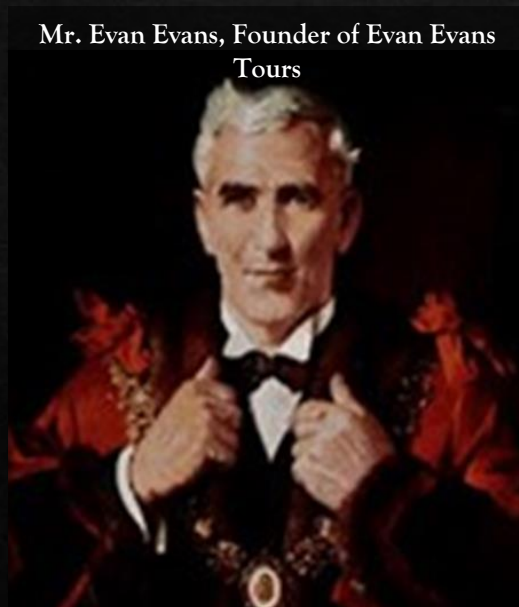
(Evan Evans Tours, 2019)



(Evan Evans Tours, 2014)

Background of EVAN EVANS

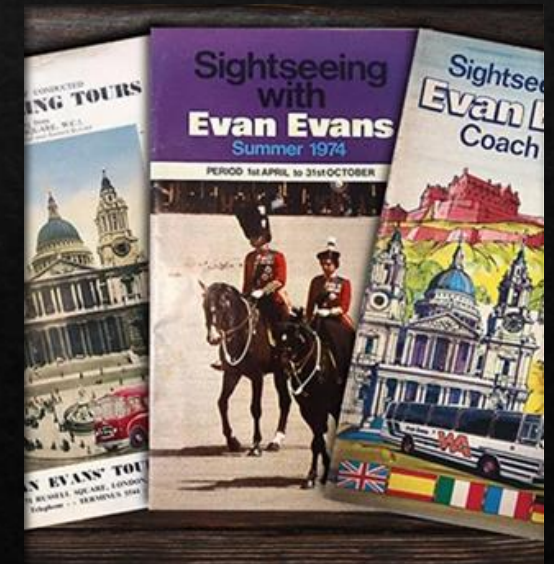
- ❖ Travel Corporation which is established in 1933 by Mr. Evan Evans.
- ❖ One of the biggest Travel Corporation
- ❖ Their office is in central London 'Vauxhall Bridge Road' *Evan Evans Tours* (n.d.)



(Evan Evans Tours, n.d.)



(Evan Evans Tours, 2014)



(Evan Evans Tours, n.d.)

References

- ◆ *Evan Evans Tours* (2017) [Facebook] 14 December. Available at: <https://www.facebook.com/evanevanstours/photos/a.143035645797181/1208619295905472> (Accessed: 10 April 2021)
- ◆ *Evan Evans Tours* (2019) [Facebook] 20 March. Available at: <https://www.facebook.com/evanevanstours/photos/1717584978342232> (Accessed: 10 April 2021)
- ◆ *Evan Evans Tours* (2018) [Facebook] 7 October. Available at: <https://www.facebook.com/evanevanstours/photos/1510434065723992> (Accessed: 11 April 2021)
- ◆ *Evan Evans Tours* (2014) [Facebook] 23 December. Available at: <https://www.facebook.com/evanevanstours/photos/586217204812354> (Accessed: 11 April 2021)
- ◆ *Evan Evans Tours* (n.d.) *Mr. Evan Evans, Founder of Evan Evans Tours* Available at: <https://evanevanstours.com/travel-guide/experts-in-sightseeing/our-story/> (Accessed: 12 April 2021)
- ◆ *Evan Evans Tours* (2014) [Facebook] 18 December. Available at: <https://www.facebook.com/evanevanstours/photos/584188418348566> (Accessed: 12 April 2021)
- ◆ *Evan Evans Tours* (n.d.) *Our Story* Available at: <https://evanevanstours.com/travel-guide/experts-in-sightseeing/our-story/> (Accessed: 13 April 2021)

EVAN EVANS TOURS:

LO: TO LEARN ABOUT THE IMPACTS OF THE TECHNOLOGY INTRODUCED

ABOUT EVAN EVANS TOUR:

- ◆ Evans Evans Tour's is historical journey through time to sight see London's (and others) most toured attractions and areas, as well get a taste of London's (and others) , furthermore spend time with family and friends to relax or to do various activities pertaining the tour they have chosen.
- ◆ Evans Evans Tour provides unforgettable, extravagant, breath-taking views and experiences, at such places like, the London eye, South Bank, The Shard, Camden town and The Gherkin.



THE IMPACTS OF TECHNOLOGY INTRODUCED TO THE COMPANY:

- ◆ Evan Evans, a tour bus company.
- ◆ Explore parts of the city.
- ◆ Booking a ticket is more accessible through technology.
- ◆ The Digital Sector controls 80% of work places.
- ◆ Advancements in technology.



THE IMPACTS OF TECHNOLOGY INTRODUCED TO THE COMPANY:

Evans Evans tours around London and other named areas on the website

WHAT MAKES US DIFFERENT?

As experts in sightseeing and driven by service, we're passionate about creating memories which will last our guests a lifetime



BLUE BADGE
GUIDES



IMMERSIVE
EXPERIENCES



PERSONAL AUDIO
HEADSETS



LUXURY COACHES



FREE ON-BOARD
WI-FI



ON-BOARD USB
CHARGING

THE ADVANTAGES AND IMPORTANCE OF TECHNOLOGY

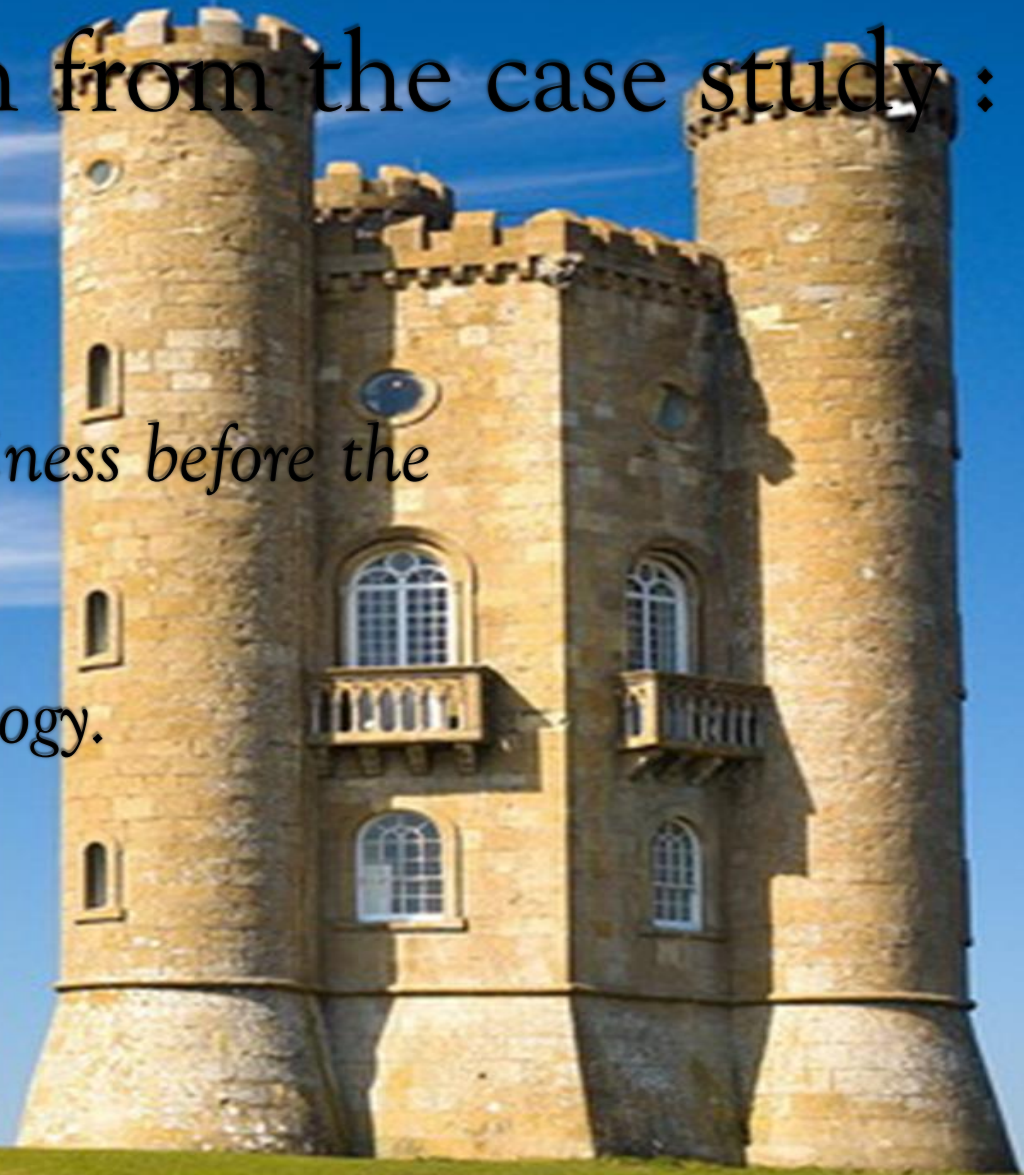


References:

- ◆ EvanEvansTours,(2014),Travelweekly(online). Available from:
www.travelweekly.com (Accessed)22nd April 2021

Lessons that can be drawn from the case study :

- ❖ *The difficulty of supporting business before the modern technology.*
- ❖ *The benefits the modern technology.*
- ❖ *Communication and knowledge.*
- ❖ *Conclusion .*



The difficulty of supporting business before the modern technology:

In good old times supporting tour agency wasn't an easy task. Building a good reputation and relying on spreading the word mouth to mouth was essential for the developing of the growing business.





The benefits the modern technology.

With the development of the technology comes the rising for the business. The new methods for advertising are beneficial for the company. Technology helps for the good reputation of the agency to reach to more people on an international level, which helps the business to expand.

Communication and knowledge.

Technology brings a better level of communication . The fastest way to find information and to communicate makes the experience of finding services a lot more pleasant. The opportunity for a modern feedback is a benefit for the business and an obligation for the customer. The modernization of technology helps modernize the business. The easier access to information gives confidence to the customer providing him with the opportunity to research the company and the services that it offers in addition to make his choice.

Conclusion:

Technologies brought freshness, creativity and opportunity for the businesses. They made the daily life a lot easier. And comfortable Places that have been unknown for the foreign people are now a lot easier to find, reach and observe.

Technology brought a new chapter in the world of people and businesses.

References:

- ♦ Angel of north (Local Government) (<https://www.local.gov.uk/our-support/guidance-and-resources/comms-hubcommunications-support/place-branding/place-branding>)
- ♦ Big Ben, Music Celebrations. (<https://musiccelebrations.com/testimonial/judson-rogers-bel-canto-singers/0>)
- ♦ Broadway Tower, nebo. (4ever.sk) (<http://obrazky.4ever.sk/stavby/historicke/broadway-tower-163710>)
- ♦ London eye, Roda gigante (<https://rodagigante.pt/a-roda/londres/>)
- ♦ Sky. Tantalus.co.nz (<https://tantalus.co.nz/vineyard/top-of-building-cutout-v2-bg-optimised/>)
- ♦ Stonehenge – Pam Brophy (Trowbridge museum) (<https://www.trowbridgemuseum.co.uk/learning/our-history/anancient-landscape/>)

Thank you!