

World Building

Abigail Ashman

2204992

<https://abbieashmanphotography.myportfolio.com>

Table of figures

Figure 1 - <https://www.marcusbleasdale.com/#the-price-of-precious-1>

Figure 2 - <https://www.anseladams.com/>

Figure 3 - <https://www.jeffkoons.com/artwork>

Figure 1



Marcus Bleasdale is a documentary photographer who focuses on campaigning against human rights abuse, his website inspired me due to the way in which it displays his photos. Bleasdale's photos are the main focus of his website, they flood the entire screen and show a selection of different pieces of work as you scroll down the main page, which overlap with one another and create the effect of never-ending photos. This website is what inspired me to design my website in such a way that my images flood the screen.

ABBIE ASHMAN

[GALLERY](#)[ABOUT](#)[CONTACT](#)

As seen above I used the inspiration from Marcus Bleasdale's to use an image to flood my home page on my website. However I didn't like the way that Bleasdale's design camouflaged the buttons to other pages, so I made mine a contrasting colour to the background image to ensure they stand out.

Figure 2



SEARCH



THE ANSEL ADAMS
GALLERY

ANSEL ADAMS
ORIGINAL PHOTOGRAPHS

SHOP ANSEL ADAMS
EXCLUSIVES

REPRESENTED
ARTISTS

PHOTOGRAPHY
EDUCATION

[The John Muir Trail](#)

[About the Gallery](#)

[About Ansel Adams](#)

[News & Exhibits](#)

[Gift Collections](#)

Welcome!

The Ansel Adams Gallery strives to cultivate an aesthetic appreciation and concern for our world by offering visitors a unique variety of **books**, handcrafts, **fine art prints**, and an extraordinary collection of Ansel Adams **original photographs**.



Ansel Adams was a photographer renowned for his idealistic landscapes, I am very inspired by his work, however, I dislike the style of his website. I love how informative and clear it is however, I am not a fan of the bright white theme, nor the lack of art displayed within the first page of his site.

Figure 3

EARLY WORKS

[View Early Works](#)

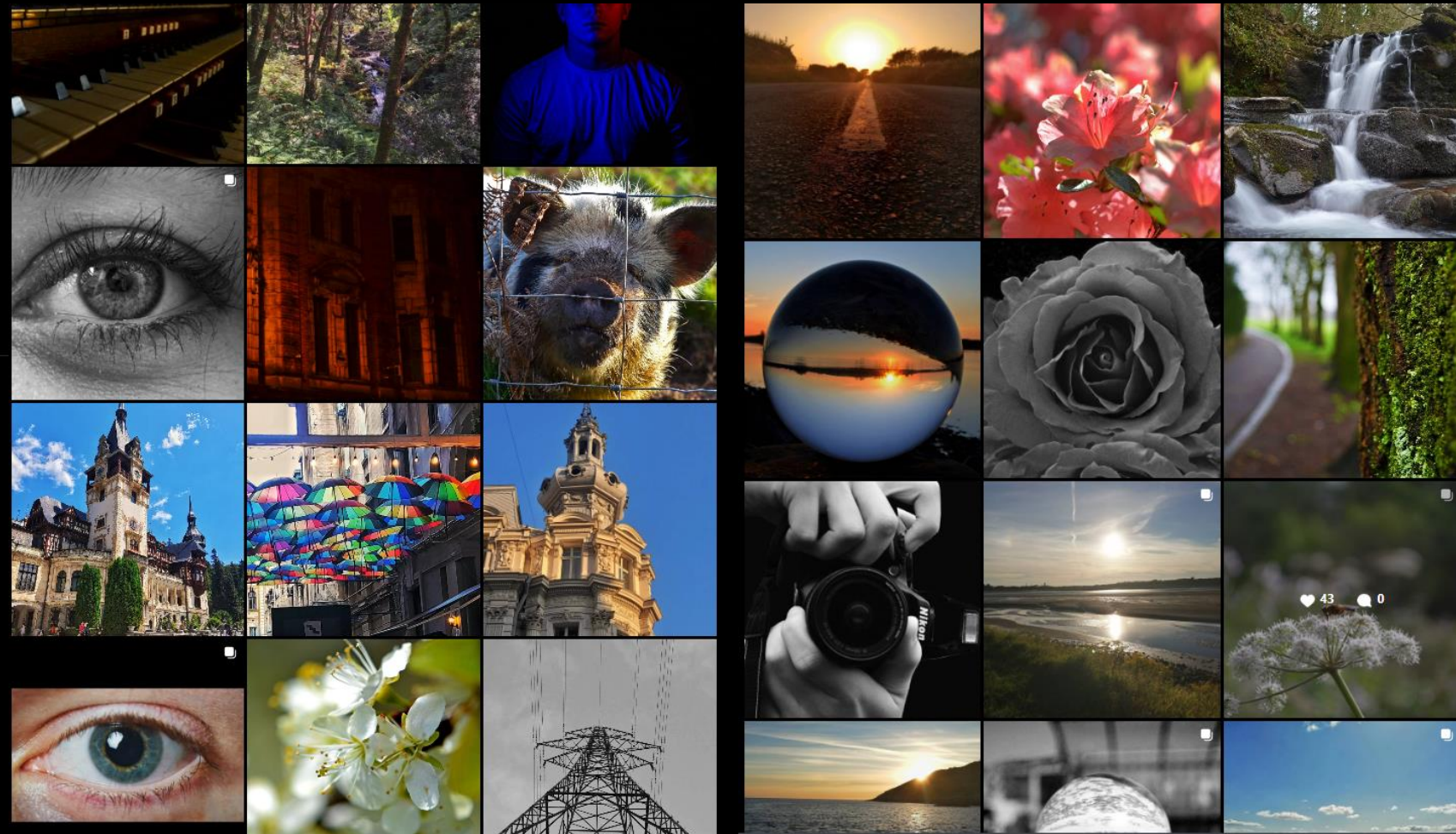
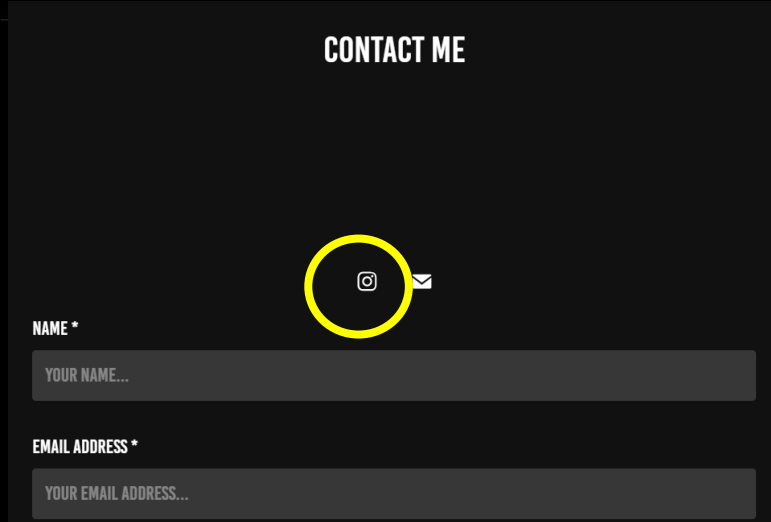


INFLATABLES

[View All Inflatables](#)



Jeff Koons is a modern artist known for his colourful, fun sculptures. His website is very clearly laid out and easy to navigate. It includes lots of his works which display a clear style throughout, I am inspired by how well labelled and clear his work is presented on his website.



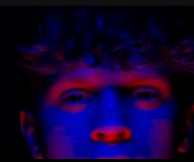
Before this world building module, Instagram was my main way of presenting my work digitally, seen above is my dedicated photography Instagram account. I use this account as a place to show off completed work, work in progress, experiments and different edits. To build up a following I use hashtags specific to my style and art form, I also use this platform as a place to gain support and support other photographers. Unfortunately I was unable to keep the names of my website and Instagram page the same due to already used domains and accounts, however, I have clearly linked my website into the bio of my social media page and likewise linked my Instagram page on my website.

ABBIE ASHMAN



SUN

2020



To build my website I chose to use adobe portfolio because, it is a site designed to display images so therefore has a lot of storage available and allows me to include images at a high resolution and quality. Due to its original purpose being to display photos it also allows the website to load quickly which is something that is often compromised with other web building sites. I also found this site very easy to use which further encouraged me to use it, along with the ability to change the domain name for free.

For the gallery page of my website I chose this layout because I love the way that it displays a cover photo of each collection of work and hides the title and date until hovered over. I also chose this layout as it ensures that each image is a good size, not too small but not overpoweringly big.

ABBIE ASHMAN



ABOUT ME



ARTIST STATEMENT

ABBIE ASHMAN IS A PHOTOGRAPHER BASED IN SWANSEA, SHE IS CURRENTLY STUDYING DOCUMENTARY PHOTOGRAPHY AT UWTSO. SHE DISCOVERED HER LOVE AND PASSION FOR THE ART AS A YOUNG CHILD AFTER BORROWING HER DADS CAMERA TO PLAY WITH. SHE THEN WENT ON TO STUDY A LEVEL PHOTOGRAPHY AT GOWER COLLEGE TO BUILD HER SKILLS AND FURTHER DEVELOP HER PASSION FOR THE ART FORM.

HER ART EXPLORES NATURAL LIFE, A MIXTURE OF THE NATURAL WORLD AND HUMAN FORMS. IT ENCAPSULATES THE BEAUTY OF THE WORLD AROUND US AND HIGHLIGHTS ITS BREATHTAKING COMPLEXITY, DRAWING ATTENTION TO THE INTRICATE DETAILS OF NATURE. THROUGH VIBRANT COLOURS AND CONTRASTING GREYSCALE, ALONG WITH DETAILED TEXTURES, HER WORK SEEKS TO INVOKE A SENSE OF AWE AND REVERENCE FOR THE NATURAL ENVIRONMENT, ENCOURAGING VIEWERS TO REFLECT ON THEIR RELATIONSHIP WITH THE WORLD AND THEIR ROLE IN PRESERVING IT.

EXHIBITIONS

EPHEMERA - UWTSO SWANSEA COLLEGE OF ART, DYNEVOR CAMPUS - 25/04/2024 - 02/05/2024

ATMOSPHERA - ST MARY'S CHURCH SWANSEA - 26/11/2024

QUALIFICATIONS

A LEVEL ART AND DESIGN (PHOTOGRAPHY) - COMPLETED 2022

BA (HONS) DOCUMENTARY PHOTOGRAPHY AND VISUAL ACTIVISM - CURRENTLY IN PROGRESS

For the about me page on my website I wanted to include information on my background, qualifications, how I came to love photography, previous exhibitions along with an artist statement that includes a brief description of my style. I also wanted to include a profile photo. I struggled to find a photo that fit the idea of being a profile photo so I settled upon one of myself next to my first exhibition.

CONTACT ME



NAME *

YOUR NAME...

EMAIL ADDRESS *

YOUR EMAIL ADDRESS...

MESSAGE *

YOUR MESSAGE...

I chose to keep my contact me page very simple for ease of use. I included button links to both my email and my Instagram page, along with a simple form to fill out with any queries or information that is also linked to my email. I like how sleek and uniform this page is with its bold font and greyscale colour scheme, it is simple but easy to navigate and aesthetically pleasing. I also like how it contrasts to my often vibrant work on other pages.