

S4C

THE IMPACT OF S4C ON THE WELSH LANGUAGE

THE WELSH LANGUAGE

The History of the language.

Cymdeithas yr Iaith- Bilingual standards in Wales in 1960

Until the 1850's 90 of the population spoke welsh

Bilingual Road signs

(Day News, 2015)



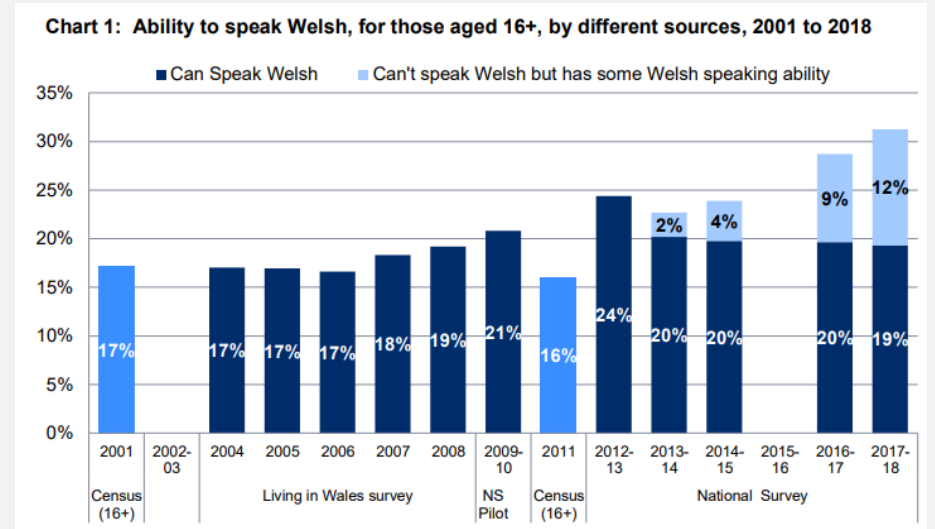
- The Education Act 1870.
- Welsh in schools.
- The Blue Books
- The Welsh not.



(BBC, 2014).

Attitudes and Views on Speaking Welsh

- Bringing back the language.
- Statistics on people's ability to speak Welsh.
- How the people of Wales fought to get the language back.
- Having confidence to speak it.
- Receiving criticism on how you speak it.



(Statistics for Wales, 2018).



We can't be too academic about speaking Welsh if we want people to use it more (Wales Online, 2020).

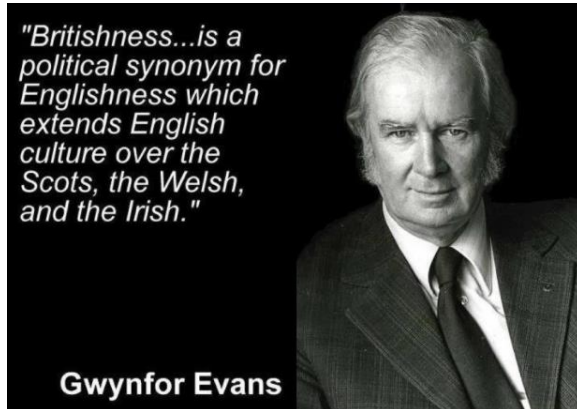
The Return of the Welsh Language.



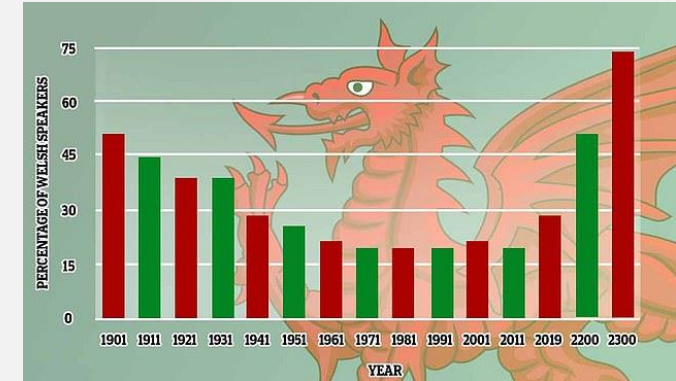
Margaret Thatcher

(Mail Online, 2008).

Gwynfor Evans- President of
Plaid Cymru.

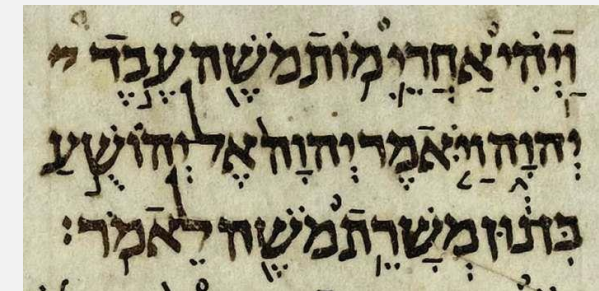


(Blogspot, 2012).



(Mail Online, 2020).

Hebrew



(Statistics for Wales, 2018).

Other languages have been lost
but have survived

S4C

(Hello Starling,
2019).

- First Welsh speaking Tv channel.
- First broadcast in 1982.
- The first time the welsh language was Accepted.



▶ **Sgorio Rhyngwladol**
Bwlgaria v Cymru
(S4C, No date).



▶ **Pobol y Cwm**
(S4C, No date).

Newyddion S4C

Newyddion S4C

S4C News and Weather.

English Subtitles

(S4C, No date).

Sam Tân - Ar Garlam



(S4C, No date).

Cyw



(S4C, No date).

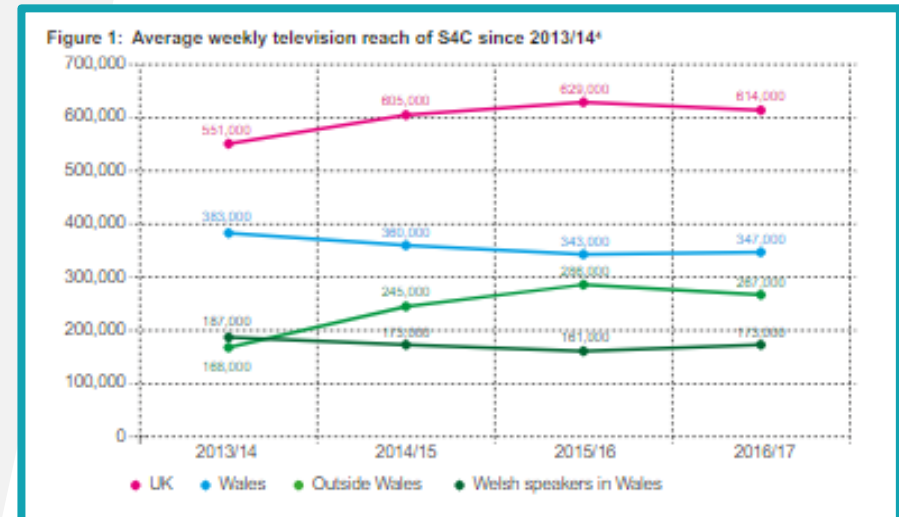
The impact of S4C on the welsh language



- Audiences S4C covers- from children to adults.
- Variety of programmes broadcasted.
- S4C Clic.
- S4C- The mission.

S4C- The Mission.

The mission of S4C is to "make a progressive and key contribution to Wales and the Welsh language" (S4C, 2014).



(Department for digital culture, media and sport, 2017).

The impact of S4C on education in Wales

- English speaking families had welsh programmes at home- super ted in welsh for children learning in school.
- S4C educates and entertains.
- How many welsh speaking schools are there.
- Statistics on increased language since 1982.
- Donaldson report- New curriculum for Wales.



Dysgwyr

Rhaglenni i ddysgwyr
Cymraeg

(S4C, No date).

S4C- EDUCATES & ENTERTAINS

"S4C aims to entertain, educate and inform; any time, on all available platforms and wherever our audience might be" (S4C, 2014).

New Attitudes and Opportunities

- The Cymraeg strategy 2050.
- The New Curriculum for Wales.
- Welsh- Language sabbatical scheme.
- Duolingo- learn new languages.

Duolingo- Learn a new language.



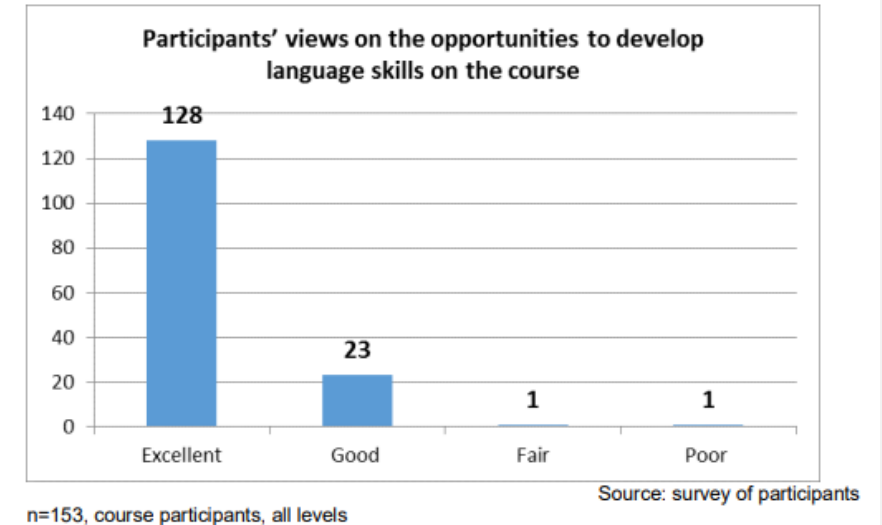
(Parallel.cymru, 2018).



(Learning Disability Wales, No date)

Welsh-Language Sabbatical Scheme.

"The course offers methodology and welsh language training for primary and secondary school teachers and teaching assistants" (HWB, 2016).



(Evaluation of The Welsh Medium Education Strategy, 2014)

What the future holds for the language- How are we moving forward

- The New curriculum for Wales.
- The rise in children attending Welsh- medium schools.
- The Welsh in Education Action plan.

Whole nation 'could speak Welsh' within 300 years

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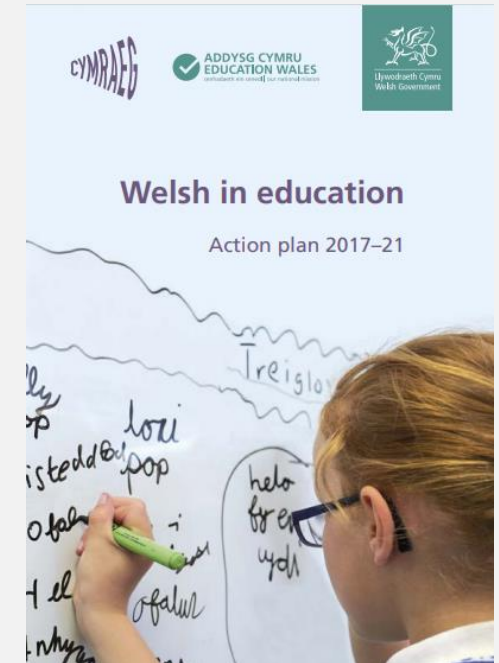
Almost everyone in Wales will be able to speak Welsh within the next 300 years, according to new research.

Scientists in New Zealand have studied the language and say there is no danger of it dying out.

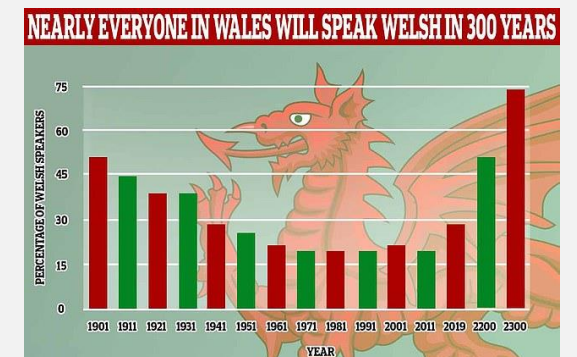
(BBC News, 2020).



(Cymdeithas Yr Iath Cymraeg. 2013).



(Education Wales, 2017).



(Mail Online, 2020).

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