

SPARKS OF INSPIRATION

AN IDEA FOR THE CHALLENGE: [VENTURE PLAN PITCH](#)



Alexander Sheldon

CONCEPT



aim-to-inspire



fair-and-fun

lets young people & adults enjoy
& explore a wide range of artistic techniques. For young people/kids it can help them maybe choose a future carrier – their parents could be interested in this option – could help older folks take part in a calm activity.

CUSTOMERS

kids/adults who have interests in the artistic field and may want to explore more of these fields.

Intended

customers for my service would be from a wide age range, from children, teenagers, young adults, middle aged people and OAP's, this wide range is intended as part of the service and reason for this business plan, in order to encourage artistic talent and interests within people.

Strategy

this would be done through social media and through posters/flyers that can be handed out in order to get the idea known about.

COMPETITORS

SCHOOLS

What they're missing

Can require multiple staff members.

UNIVERCITY COURCES

What they're missing

Is very expensive for students in join.

OTHER SIMULAR COURCES

What they're missing

Can be inexperienced in some fields or in other methods.

Strategy

taking in to consideration the value for money, courses shall be about fun aspects of different artistic methods.

This will offer both young people and adults a change to experience working in many artistic fields and to even possibly encourage a possible future carrier or just as a fun, interesting class section.

COMPATIBILITY

ALEXANDER SHELDON
FOUNDER, MANAGER, DIRECTOR

Many years
of using and exploring with
different art techniques and
with different mediums
in the artistic field. Worked in
many situations with a team's
and performed on
stage for many years so great
communications skills. Teaching
experience
through family, so a good
understanding a class structure
and how to keep the
class interested and answer
questions that they could ask.

7

Passion

not very much into the
whole business side of
things but willing to do
so.

9

Resilience

eager to complete tasks

9

Communication

discusses through
communication and gets
ideas across.

8

Planning

will aim to stay on top.

9

Network

family always want there
children to succeed

**WE'RE 84% COMPATIBLE WITH THIS
IDEA**

CONTENTS

Who

good working skills and willing to do what needs to be done.

What

licences for Photoshop and other computer software, painting brushes/pencils, clay for modeling, paper, cost of printing posters.

Where

Needs to be a properly laid out facility that is easy to access and needs all the equipment that customers can use.

CASH

Making money

income will come through the customers payment for being on the course.

Spending money

licences for Photoshop and other computer software, painting brushes/pencils, clay for modeling, paper, cost of printing posters.

Funding

through a grant or through a large amount of money saved over time.



This idea was created using [Simply Do](#)