MAKE A WISH COME TRUE

A PROJECT PLANNING POST MORTEM BY: ABBY, DION, ELLIE, KATHY, LEX & TIM

THE BASICS

We had a group discussion about many different charities that we all felt passionately about, there were many good choices, but we unanimously decided on the 'Make-A-Wish Foundation'.

With delegating the appropriate roles to each team member, we conducted a SWOT analysis to help us make full use of everyone's unique skill set.

HANDS ON

Next, we all contributed our own event ideas to a mind map. We held a vote to decide which idea to go with but that ended in a tie. To resolve this, we agreed to combine the two most popular ideas. These being, a show created by the children of the 'Make-A-Wish Foundation', and a short film on showing how the wishes the children made come true.

THE OUTCOME

Our final idea became a multi-media production of the children taking part in the process of making the wish come true and creating their own show.

BUMPS IN THE ROAD

Due to the nature of some of the children's illnesses within the 'Make-A-Wish Foundation', we will also set up a way online to take part for those unable to contribute in person.

We are aware that Christmas is a busy period. There will be more experienced companies that will also be competing for the audience's attention. To combat this, we researched past events in order to make sure our event can be the most unique.

As a team we naturally had bumps in the road, but we dissolved conflicts by taking a break, and reconvening with fresh heads to continue the discussion. Even though we did struggle at the beginning, we worked together and helped each other, so that each one of us understood what was needed.

There were a few issues that we came across, such as illness and distance. But we overcame these issues by communicating well in our team.

PERSONAL FEEDBACK: