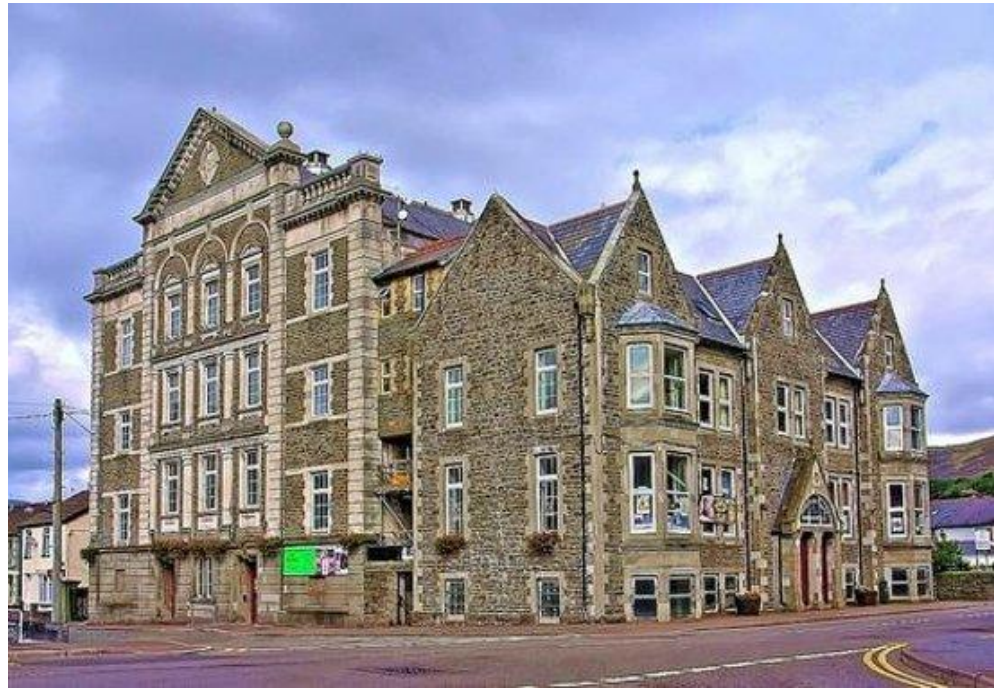

Treorchy Park and Dare Theatre - Consultancy Project

By Connor Rossiter - 1708659

Introduction

- . Owned by Rhondda Council
- . Treorchy
- . 660 Capacity
- . Tuesday - Friday - 11-5
- . Weekly plays and pantomimes
- . Concerts/Stand ups
- . Arts and Crafts
- . Business Conferences prt





Aims and Objectives

- Is Cinema the answer to keep the theatre open?
- Compare the theatre to Odeon Bridgend.
- Find the price and rights for films.
- Survey locals of Treorchy.

Reasons for the Project

Odeon dropping prices and Park and Dare not having rights to brand new films.

Initial Ideas

- . Show more recent films.
- . Replace cinema days with community days.
- . Wedding Hire.
- . School Plays.
- . Survey locals, would they come?

Why Me?

- . Local
- . Regular visitor.
- . Passion for film.
- . Work Experience.



Proposed Research Methods



- Do locals want a cinema?
- . Is a Odeon experience needed?
- . Legislation and price of showing new movies.
- . Simon Davey, council representative.
- . Is it Feasible?

GANTT Chart

Task	December	January	February	March	April	May
Company Selection						
Topic selection						
Secondary Research						
Primary Research						
Meet with CEO						
Visit Odeon						
Recommendations						
Conclude						



Issues

:

- Simon Davey hard to get free.
- Bias in the community.
- Facilities to accommodate.
- Price/Legislation of films.
- Council not willing to extend hours/days.
- Refuse ticket decrease price.



Possible Outcomes

- Revenue generated.
- Closer cinema for Rhondda residents (Cardiff & Bridgend).
- Theatre open longer hours & days.
- Possible renovation from council.

**THANK YOU
FOR
LISTENING**