

ASSESSMENT CRITERIA for CREATIVE WRITING

1. <i>Creative control and understanding</i> SKILLS IN WRITTEN LANGUAGE Dexterity in the manipulation and use of appropriate language and units of expression; understanding plot and character, rhythm and pace; skills of self-editing and revision	The work(s) demonstrate(s) an awareness of, and the ability to deploy, appropriate language in relation to genre, form or other conventions and expectations, including pace, rhythm and shaping.
2. <i>Engagement with literature</i> RESEARCH AND READING SKILLS: Evidence of skills in research: an awareness of reading in relevant genres and of associated practices as appropriate, as research for both creative practice and development as a writer	Evidence of reading of, and reflection upon, (sub)genre or other comparables; and of awareness and deployment of 'background' research as appropriate (e.g historical/factual research) as appropriate
3. <i>Originality and imagination</i> COGNITIVE AND INTELLECTUAL SKILLS engaging with the reader through original uses of imagination in the context of creative writing	The work(s) demonstrate(s) deployment of imagination and originality in the production of writing creatively, and, as appropriate, the ability to reflect upon the processes underpinning this production.
4. <i>The context of creative writing</i> RECEPTION Awareness of audience/market expectations of an exercise, piece, portfolio or project	The work(s) demonstrate(s) an awareness of its intended audience and readership and/or the market expectations relevant to the work including the conscious subverting of these expectations if appropriate.
5. <i>Mechanics</i> WRITING AND EDITING SKILLS control of sentence and paragraph; effective employment of structure (prose, poetry or drama), understanding of grammar and syntax	The work(s) demonstrate(s) an awareness of the demands of, and the ability to deploy the skills required in, editing and revision at in both its structural (length, pace, plot etc.) and mechanical (proof-reading for syntax and grammar) aspects.
6. <i>Transferable skills for life and professional practice</i> CRITIQUE AND COMMENTARY Evidence of high level communication skills: understanding and responding to complex information; shaping and structuring written responses; an ability to support others through assessment and useful critique	The work(s) demonstrate(s) an understanding of the process assessing the work of others, for example, by producing reviews and written assessments of the creative work of others in relation to targeted publications; or by drawing on examples to sharpen self-critique