



UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

School of Business

London Campus

International Financial Management
LCBB6002

MODULE CODE:	LCBB6002
TITLE:	International Financial Management
DATED:	13/06/2018
LEVEL:	6
CREDITS:	20
JACS CODE:	N340

AIM(S)

- To provide the student with an understanding of fundamental international financial management techniques;
- To enable the student to develop an analytical approach to financial strategy and the attainment of international corporate objectives.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- apply and critically evaluate the relevant theoretical framework and models of international financial management;
- evaluate, apply and critically discuss various methods and techniques relating to the financing of an international business;
- apply and critically appraise various theoretical models of corporate value, international cost of capital, and financial structure.

INDICATIVE CONTENT

- Development and critical discussion of various financial management theories, and objectives of the firm; theories of ownership and control; functions of the financial manager; stakeholder theory; dividend policy; efficient market hypothesis.
- Application and critical evaluation of various models and decision factors used in the appraisal of capital projects, including implications of capital rationing.
- Development, application and discussion of the relative merits of various sources of financing a business.
- Discussion of the methods applicable to the efficient management and control of working capital.
- Development, application and critical appraisal of the various theoretical models relating to corporate value, cost of capital and financial structure.

- Application and discussion of foreign exchange markets and risks, and evaluation of appropriate models for managing financial risks.

LEARNING AND TEACHING STRATEGY

The study time for this module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	50	25%
Independent learning	150	75%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1 - Coursework

Mode of assessment	Volume	Weighting
Written Report	1500 words	30%

Assessment Component 2 – Written exam

Mode of assessment	Volume	Weighting
Written examination	3 hours	70%

Assessment Summary

Activity type	Percentage
Written exam	70%
Coursework	30%
Practical	0%
TOTAL	100%

READING LIST

Module Code	LCBB6002	
Module Title	International Financial Management	
Classification	Reading List entry	Electronic*
Essential	Arnold. G. (2012) Corporate Financial Management, Aston, Financial Times, Prentice Hall	☐
Further	Bekaert.G. and Hodrick. R. (2011) International Financial Management, 2 nd Ed., Prentice Hall	☐
Further	Arnold. G. (2012) Essentials of Corporate Financial Management, 1 st Ed., Financial Times, Prentice Hall	☐
Further	Atril. P. (2011) Financial Management for Decision Makers, 4 th Ed, Financial Times, Prentice Hall	☐
Further	Mclaney. E. (2011) Business Finance, 7 th Ed, Financial Times, Prentice Hall	☐
Further	Neale. B. and McElroy. T. (2004) Business Finance a Value-based approach, 1 st Ed., Financial Times, Prentice Hall	☒
Further	Pike. R. and Neale. B (2012) Corporate Finance and Investment, 5 th Ed., Financial Times, Prentice Hall	☐
Further	Journals Accounting and Finance Applied Finance International Financial Management and Accounting Corporate Finance Finance and Management Financial Times Harvard Business Review Journal of Finance The Economist	☐
Further	Websites www.fma.org www.accaglobal.com www.bized.ac.uk www.cimaglobal.com www.financial-journals.com www.icaew.co.uk/library.html	☐

