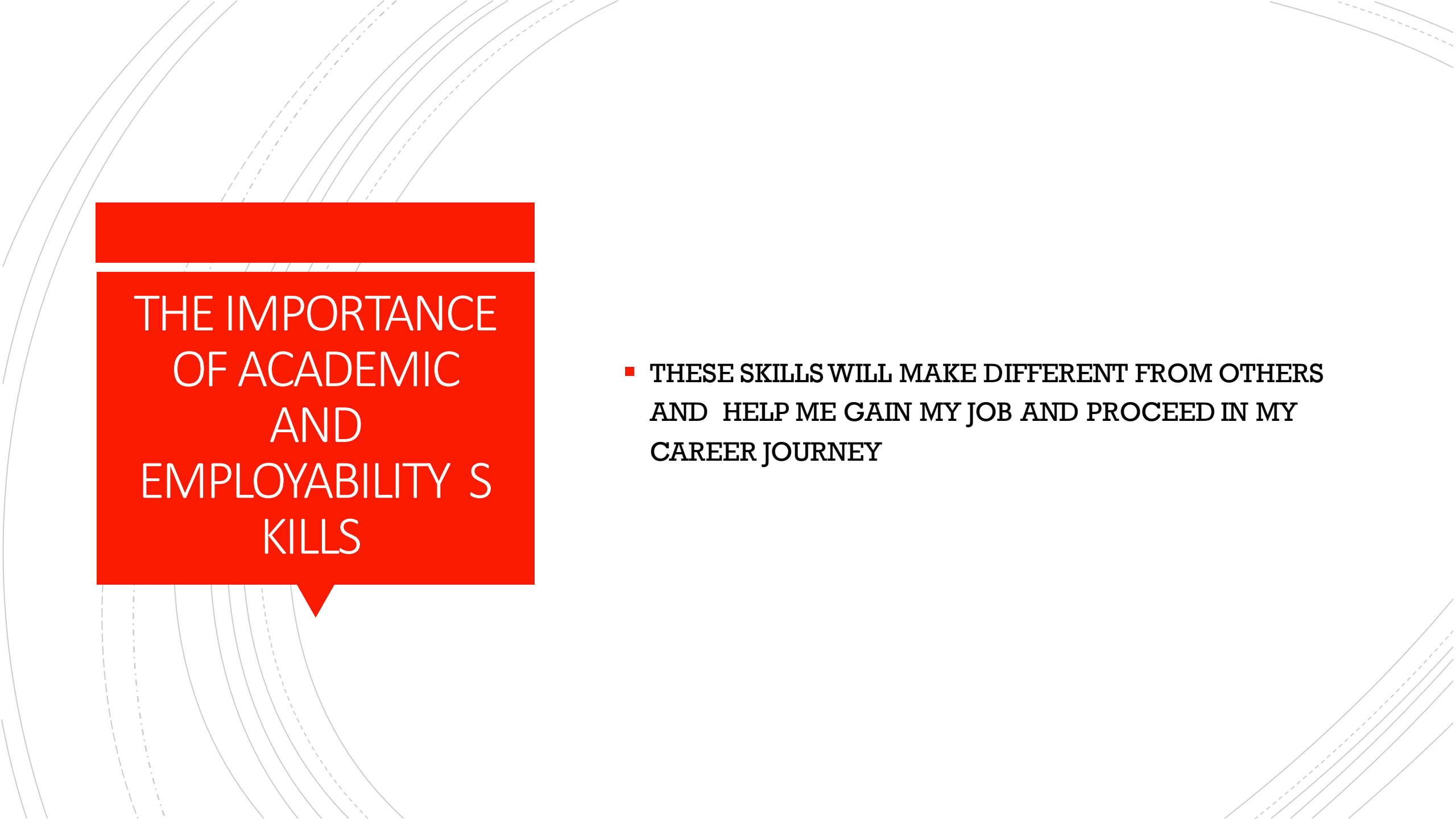


ACADEMIC AND EMPLOYABILITY SKILLS

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MODULE- BMSW4001

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THE IMPORTANCE OF ACADEMIC AND EMPLOYABILITY S KILLS

- **THESE SKILLS WILL MAKE DIFFERENT FROM OTHERS AND HELP ME GAIN MY JOB AND PROCEED IN MY CAREER JOURNEY**

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a modern, architectural feel. On the left side, there is a large red speech bubble with a tail pointing towards the bottom left. Inside the bubble, the text 'FASHION DESIGNER' is written in white, bold, sans-serif capital letters.

FASHION DESIGNER

SKILLS REQUIRED

- **ACADEMIC SKILLS:**

- COMMUNICATION SKILLS,
- RESEARCH SKILLS,
- PRESENTATION SKILLS

- **EMPLOYABILITY SKILLS:**

- LEADERSHIP SKILLS,
- CREATIVITY,
- CONFIDENCE

The background of the slide features several thin, curved lines in a light gray color, some solid and some dashed, creating a modern, abstract design. On the left side, there is a large red speech bubble shape with a tail pointing downwards. Inside this shape, the word "SWOT" is written in white, bold, sans-serif capital letters.

SWOT

- **STRENGTHS:** ORGANISATION, TIME MANAGEMENT, TEAM-WORK
- **WEAKNESSES:** RESEARCH SKILLS, NOT MUCH EXPERIENCE
- **OPPORTUNITIES:** FINANCIAL GROWTH, NEW RELATIONSHIPS, TRAINING COURSES
- **THREATS:** COMPETITION IN THE MARKET, HIGH AMOUNT OF INVESTMENT

PERSONAL DEVELOPMENT PLAN (PDP)

- **MY GOALS:** COMPLETE MY DEGREE
- **SKILLS AND KNOWLEDGE I NEED TO LEARN:** RESEARCH SKILL, GAIN MORE CONFIDENCE, GET MORE ACADEMIC KNOWLEDGE
- **NEXT STEPS:** LEARN MORE ABOUT MY CAREER, IMPROVE MY ENGLISH SKILLS, GAIN WORK EXPERIENCE
- **WHAT RESOURCES DO I NEED:** I WILL NEED FREE TIME TO GAIN EXPERIENCE, I WILL NEED FUNDING FOR COURSES
- **SCHEDULE:** COMPLETE MY DEGREE IN 3 YEARS AND START A 3 WEEKS TRAINING COURSE

CONCLUSION

- TO BECOME A FASHION DESIGNER, I WILL NEED TO FOCUS ON STRENGTHS AND WEAKNESSES TO BE SUCCESSFUL IN MY CAREER PLAN
- I WILL HAVE TO FOLLOW MY PDP
- I NEED TO GAIN WORK EXPERIENCE BY ATTENDING COURSES

REFERENCES

- LEON, A. (2021). *SWOT Analysis of Fashion Business*. [online] Marketing Tutor. Available at: <https://www.marketingtutor.net/swot-analysis-of-fashion-business/>.