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Future Sustainability

BMSW 5104_LON Managing Projects in the Organisation

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Introduction

This report is directed and explained with the work experience that the author has obtained.

During the report, will be analysing and evaluating one of the main projects for 2021 onward, applying the tools and techniques of the project management. Employing one of the charts to implement in this project, that it will help to monitor and control the future sustainability project.

What it can be the consequences to not reach the main goal of the project as well as how to prevent it, to be successfully fulfil.

At last, the author will introduce a self-assessment plan and, in what skills needs to develop for this required project.

The company is, Mandarin Oriental Hotel Group MOHG, a luxury and innovative international hotel, resorts and residential. With 35 hotels and seven residencials in 24 countries. (Riley, 2021)

1. Mandarin Oriental Hotel Group history

Mandarin Oriental is an Asian luxury hotel famous for delivering, delighting and satisfying their guest, they are committed to make a difference every day and getting better to keep them the best (Riley, 2021).

The hotel group is associating with Jardine Matheson Group, a multinational company that produce activities and invest new development business. It focusses into eight different sectors: construction and engineering, hotels, properties, consumer marketing, financial services, motor trading, supermarkets.

The company was originated by the two British man's Scots Willian Jardine and James Matheson, by July 1832 in Canton.

Jardine Matheson have a seventy nine percent of the shareholding of the hotel group (Anon., n.d.)

By 1974, Mandarin Hotel from Hong Kong took forty-nine percent of the value of Oriental Hotel in Bangkok, originating and joining the two hotels name into a brand, Mandarin Oriental Hotel group (Anon., n.d.), before extending around the world, they established more hotels around Asia.

As mention (Norrington, n.d.), in November 1966 Mandarin Oriental acquired the building situated in the middle of the busiest part of Knightsbridge for £86 million.

That building, known as Hyde Park Court was the tallest building making sixty feet height, in London by 1887.

By 1889 was in action for gentlemen club, after almost 10 years, was handle by administrators to Herbert Bennett, changing the club into The Hyde Park Hotel Ltd.

The building has many histories, and few renovations as is an old building, developing with new modern style without forgetting the oriental roots.

On April 15, 2019, they reinvented, reimagine and re-opened fulfilled due of the blaze in 2018 before few days of the opening. After one year of the re-opening, it happens this devastation situation of Covid-19, making to close down many industries in the globalization, affecting many sectors.

With this situation most of the companies need to adapt the actual circumstances within making new projects for the organizations.

2. Mandarin Oriental future development sustainability

In the previous year, it had been a critical year for everyone, and it made a huge change in our daily life.

Due to Covid-19 we must wear gloves and mask to protect ourselves for the virus, for that reason we are affecting and damaging our environments due the plastic that we are using.

This situation has created to the government around the world to close their borders, creating the lockdown everywhere and affecting hotels, restaurants and so on.

Luckily, most of the biggest hotel's organizations that they are located in the middle of the heart of London, they were open for the business travellers.

Those hotels and residences, their amenities and daily basis it contains plastic.

One of the main projects for the hotel group organisation is remove all single-use plastic in all areas as much as possible by 30 of April. And apply fewer plastic amenities and provide to the staff cloth mask with the logo of the company, that they can bring to their home to wash and use again into their shift time.

In the offices and back house of the hotel group organization, it will swap papers products into sustainable- certificate like FSC, PEFC. Together with print marketing collateral. (Riley, 2021)

This hotel group organization criteria, is minimal environment impact and maximising social and economic by bearing the local products.

Choosing sustainably certificated products suppliers; Bonsucro, Cruelty free international, Fairtrade, UTZ certified, green seal.

The main beneficiary of this project is the company and colleagues to make them more responsible with the environment and still having the same luxury standard that it has with the clients. (Riley, 2021)

To make it happen the project, managers of each department they should investigate the durability and maintenance of the items and check the high efficiency of resource like bulb LED.

And all the staff take consideration of the disposal items (Anon., n.d.)

The project consists in sustainable development, as the hotel group they pay attention on the future suitable.

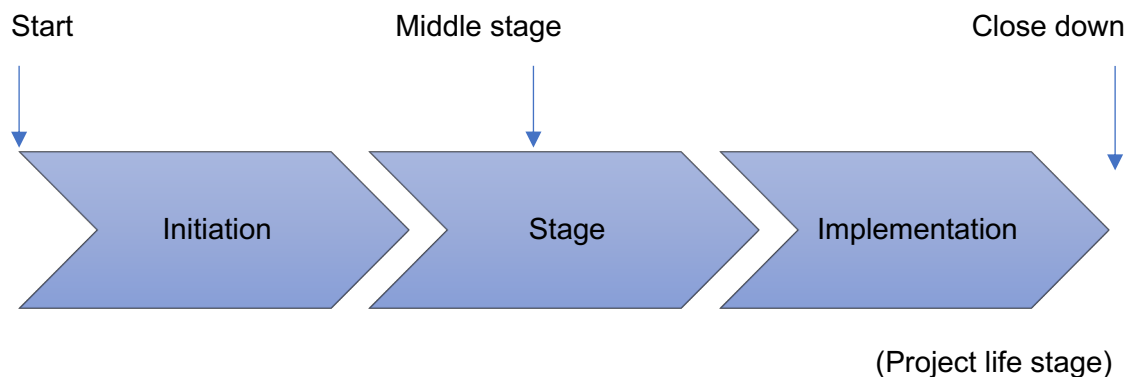
Sustainable development is a term related with social, economic and environment, thinking and planning better place in the earth, creating and improving well-being of the individuals (Roorda, et al., 2017)



The hotel group is applying the Kaizen culture, a continues improvement that the company have with the staff creating successful teamworking and a positive culture with the organization (Marcouse, et al., 2011)

3. Project

Project is the beginning of the creation and process, that the company has set, performing and delivering the right steps to achieve the main goal of the business (Carroll, 2014).



In all project it has a stage; starting, middle stage and the final stage is the close down. The close down is when successfully the project fulfils the goal of the organization.

To plan the project of development sustainability, the hotel group have to implement the right model and theory, and it start taking care with a project management.

4. Project management

A project management is a transitory period to achieve the main goal in a certain period of time and cost. And Dr J. Duran describes that the project also finds a solution in every problem that it has an organization (Heagney, 3 Jun. 2018).

In every project management they are applying the knowledge, skills and techniques, fusing the process of initiating, planning and implementation of the project.

While for (Carroll, 2014) a project management is the department in charge to analyse and evaluate the process of the project, clarifying the objective by defining the main goal.

Delivering the plan on time, as planning is crucial part for the projects.

Manage the risk and deal with the problem just as in all organizational management they need to know how to deal with and find solutions when there is any inconvenience found on the process of the project.

Checking the budget, controlling the action and communicating to stakeholders.

4.1 Project management skills and characteristics

Skills and characteristics are two distinctive meaning, skills are defined as the ability to develop it based on knowledge and attitude while characteristic is a quality that the individual has already (Adamowicz, 2019).

Not far from other managers from distinct department they implement same key skills to be successful (Carroll, 2014).

Thus, skills are planning, organizing, leading, controlling and communicating skills.

As they should be able to find different plans if something wrong happens in the project, knowing when it should be done the process of the project, having under control the stages of the project to be capable to communicate with the team any failure or improvement.

The characteristics from project management are (Carroll, 2014)

Leadership skills, to set aside the team by allocating works to the team.

Management skills, to be able to motivate the team.

Monitoring and control the process produced.

Planning and creating the plans of the project.

Scope by determinising and documenting the results.

4.1 Scope

4.2 Stakeholder

Stakeholder is an individual or group that can be employees, suppliers, investors and costumers, that has been affected by the activities of the organisations (Marcouse, et al., 2011), as mention (carroll, 2014) it can be two kind of stakeholder positive, because they are beneficiating of the project and negative stakeholder due of the risk program.

To analyse potential a stakeholder is applying Pestle analysing, political, economic, social, technology, legal and environment.

5 Project methodology

5.1 PRINCE

PRINCE methodology can be applied in any project design from the organization, and it consist in seven principles, seven themes and seven processes, brining together to develop the project (Carroll, 2014).

5.2 PMBOK

5.3 Capability Maturity Model

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