

Images

As with any other information used in your work, images should also be referenced. How you reference them will depend on:

1. The format of the image (e.g. photograph, drawing, clip art etc) and where it is hosted.
2. If you have included it in your work or are referring to an image (from e.g. a book) but not including it in your work.
3. If it is a written piece of work or a PowerPoint presentation.

See the [Harvard Referencing Handbook](#) (p.21) or [Cite Them Right](#) ([Screenshots](#) or [stock images](#), among others).

Referencing images in PowerPoint

There is no single rule to referencing images used in a PowerPoint presentation.

You should however use creative commons or free to use images wherever possible. Please see more about copyright on our [library pages](#).

Confirm in the first instance with your lecturer how they wish you to reference images used in your presentation.

Pace is often limited in a presentation however, you **may wish** to consider **one** of the following options if **not following the normal citation option**.

Referencing images in PowerPoint

1. If information is provided with the image, use that when available. E.g. '[Sunflower](#)' by [Schreti](#) is free to use and has the following label: [Sunflower, Blossom, Bloom image. Free for use](#). Which can be hyperlinked to the source and the licence.
2. Include a label such as Image 1. or Fig.1. and include a full reference in a **list of figures and tables** at the end of your presentation with the corresponding number.
3. Include a complete citation under the image.
4. Under the image include the author /or name of image, year published (no date if not available) and hyperlink to the source E.g. ([Sunflower,0er](#), 2020).



Contact



Lisa Ellis: l.ellis@uwtsd.ac.uk

Library: library@uwtsd.ac.uk

Infoskills: infoskills@uwtsd.ac.uk

Source: Pixabay: image by Geralt

