

Independent Project ADDA6006 Module

ADDA6006

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Important dates to remember:

ADDA6006 (Component 1) BRIEF SET:

Wednesday 2nd October 2024

DEADLINE:

Wednesday, 11th December 2024 (12pm noon)

FEEDBACK:

Monday, 29th January 2025 (by 5pm)

Overview

1. Weds 2nd Oct – **Brief + Introduction to the Independent Project**
2. Weds 9th Oct – **What is a Theoretical Framework: Underpinning your research** - Bring your writing and work in the session
3. Weds 16th Oct – **Referencing Conventions, Writing an Intro & Conc, and Structure Writing** - Bring your writing and work in the session
4. Weds 23rd Oct – **Research and Library Use with Emily Wild**

	When	Where	What
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Session 1	2nd Oct	Round Reading Room ALEX AAG06.	Brief + Introduction to the Independent Project with Julia Lockheart
Session 2	9th Oct	Round Reading Room ALEX AAG06.	What is a Theoretical Framework: Underpinning your research
Session 3	16th Oct	Round Reading Room ALEX AAG06.	Referencing conventions, Writing an Intro & Concl., and Structure
Session 4	23rd Oct	Round Reading Room ALEX AAG06.	Research and Library Use with Emily Hywel
No session	30th Oct	No session	INDEPENDENT-STUDY WEEK

AIMS of this session:

- 1. To give you the brief.**
- 2. To introduce the written component of *Independent Project* Module (ADDA6006)**
- 3. To explain the Module *Aims, Learning Outcomes* and *Assignment Specifications***

Provisional Schedule

(Weds 2 nd Oct)	(Weds 9 th Oct)	(Weds 16 th Oct)	(Weds 23 rd Oct)	(Weds 30 th Oct)	(Weds 6 th Nov)	(Weds 13 th Nov)	18 th -22 nd Nov	25 th -29 th Nov	2 nd -6 th Dec	(Monday - Weds 11 th Dec)
Writing/ Research Lectures ALEXRRR Julia, (10.00-12.00)	Writing/ Research Lectures AlexRRR Julia (10.00-11.00)	Writing/ Research Lectures ALEXRRR Julia, (10.00-11.00) <u>1.During week:</u> Tutorial group meet	Writing/ Research Lectures Rooming EMILY (10.00-11:00)	Reading week No taught session Students prepare full draft for week 6	No taught sessions 2. one-to-one sessions with supervisor or (20 mins) Prep full draft	No taught sessions 3. one-to-one sessions with supervisor or (20 mins)	No taught sessions 4. one-to-one sessions with supervisor (20 mins)	No taught sessions 5. one-to-one sessions with supervisor (30 mins)	No taught sessions 6. one-to-one sessions with supervisor (30 mins)	Hand-in 11 th Dec 12:00 (noon) 7.Final one-to-one sessions with supervisor (30 mins)

+ Group MEET

with supervisor during this week

Independent Study week.

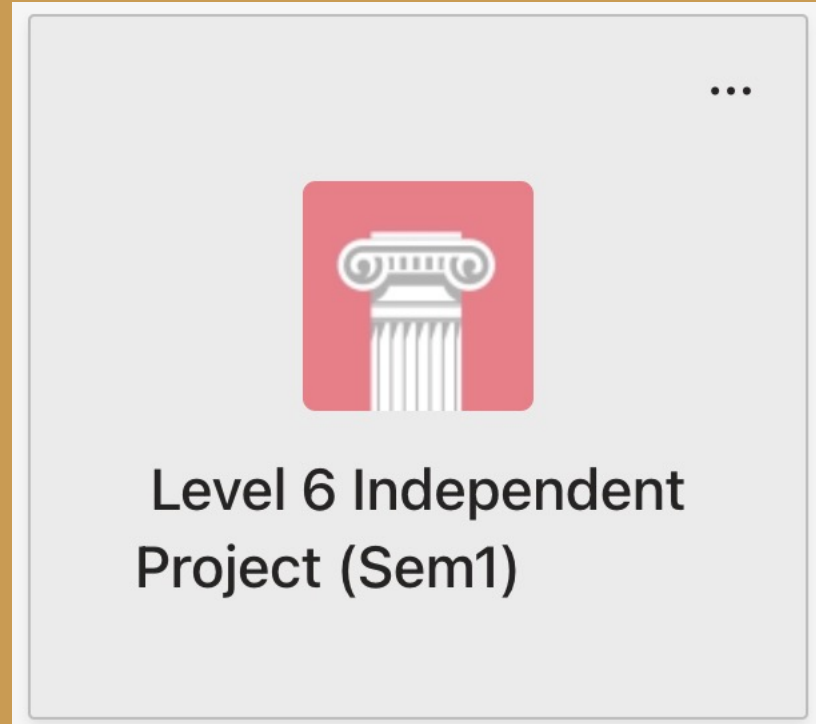
Session 1 –Introduction to the Independent Project

Session 2 –Research and library use

Session 3 – What is a theoretical framework: Underpinning your research

Session 4 - Referencing conventions, Writing an Intro & Conc., and Structure

Keeping up with Module Information

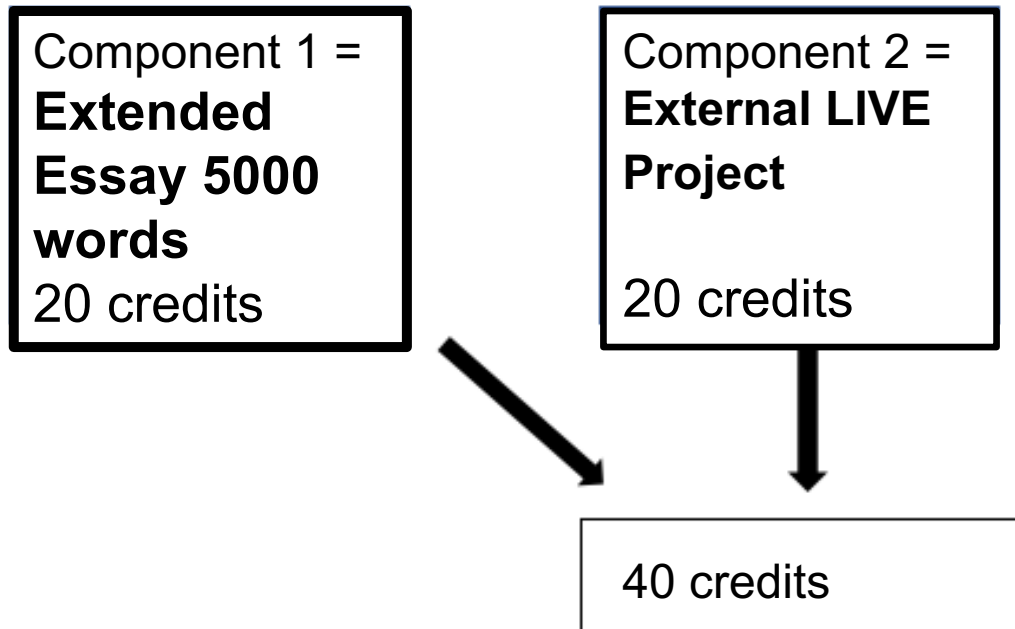


Some supervisory communications will happen through TEAMS. PDFs will be stored on Moodle with Assignment briefs.

LEVEL 6 ASSESSMENT SPECIFICATION

Student name:	Student ID number:		
Programme:	BA Surface Pattern and Textiles ~~MDes Surface Pattern and Textiles~~		
Module:	Independent Project		
Module code:	ADDA6006	Contribution to Overall Module Assessment (%):	100%
Lecturer:	J Lockheart (CS) G McKie (SP&T)	Internal Verifier:	Cath Brown
Assignment Title:	Practice based Portfolio: Extended Essay ~~External LIVE Project~~	Word count (or equivalent):	10000 words (or equivalent)
Submission deadline:	Extended Essay: 11 th December, 2024 at 12.00 noon External Live Project: 9.30am	Return date of provisional marks & written feedback:	Ext. Essay: 29 th January by 5pm Ext. Live Project by
Submission method:	All written assessments, where practical and possible, must be submitted via Turnitin unless otherwise instructed by the Lecturer. (Please DO NOT put this assessment specification into Turnitin or it will match many similarities with other students' submissions.) Alternative submission method (if applicable): External Live Project to be submitted to 5th Floor ~~Dynexor~~ Late submission of the assessment will result in a late penalty mark: Work which is submitted up to 1 week late will be capped at 40% for the first attempt and will be awarded a mark of 0% for re-assessment. Late submission penalties may be lifted only if there is an approved extenuating circumstances claim. Work submitted more than 1 week late will be considered as a non-submission and will not be marked. The work may be considered as a submission for reassessment if offered by an Examining Board or if there is an approved extenuating circumstances claim.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your <u>submission</u> you must give credit to authors on whose research and ideas your work is based. Append		

Assignment Brief



Advised minimum range of sources: At least 15 sources in your bibliography. Mainly books but sources could be journal/newspaper articles or online sources

Do you remember your level 4 first assignment?

***Component 1* of the
Independent Project**

=

***Your Independent Inquiry
or Extended Essay***

A woman with dark hair and glasses has a shocked expression with wide eyes and an open mouth. A black speech bubble with the word 'HUH?' in white capital letters is positioned above her head.

HUH?

**What do I
need to do
for
Component 1
of the
Independent
Project?**

Learning Aims

To develop the ability of students to engage critically and innovatively with theory and/or practice relevant to their studied subject areas in order to produce a discipline-specific in-depth project.

Learning Outcomes

- Demonstrate intellectual skills in the identification of an appropriate topic, problem or challenge for investigation pertinent to their field of study and formulate a suitable plan for further research utilising relevant investigative methods in order to produce a response.
- Evidence in-depth knowledge and critical understanding of principles necessary to underpin their education within their chosen field of study and problem solving techniques applicable to this.
- Evidence independence of thought and critical evaluation in the production of an independent piece of work, demonstrating transferable skills through exercising initiative and personal responsibility in planning own learning and self-management.
- Organise their knowledge and learning through use of a range of media, and present their work appropriately in a manner that can be understood by specialist and non-specialist audiences.

**It is a 40 credit module in a portfolio format.
There are 3 components:**

Design Crafts	Independent Inquiry (5000 words).	External/Live brief Research	External/Live brief Project
Surface Pattern & Textiles	Independent Inquiry (5000 words).	External/Live brief Research	External/Live brief Project
Product & Furniture Design	Independent Inquiry (5000 words).	External/Live brief Research	External/Live brief Project

Part 1 = 50%, Part 2 and 3 = 50%

I am going to talk about part 1

Design Crafts	Independent Inquiry (5000 words).
Surface Pattern Design	Independent Inquiry (5000 words).
Product & Furniture Design	Independent Inquiry (5000 words).

This project puts the emphasis on you to independently *design and build* a coherent piece of writing of 5,000 words. Therefore, you develop a research question and create a structure that explores that question.

Everything about the question and structure of the independent inquiry is negotiable with your supervisor, but you can employ the structure of a dissertation or extended essay. Whatever helps you to feel comfortable with your writing, but you must be aware of the following requirements: -

Assessment and Feedback

Your presentation will be assessed using the following five criteria:

1. Engagement with Literature skills
2. Knowledge and Understanding Skills
3. Cognitive and Intellectual Skills
4. Practical Application Skills
5. Transferrable Skills for Life and Professional Practice

Assessment and Feedback

Your presentation will be assessed using the following five criteria:

1. Engagement with Literature skills =20%
2. Knowledge and Understanding Skills = 20%
3. Cognitive and Intellectual Skills = 20%
4. Practical Application Skills = 20%
5. Transferrable Skills for Life and Professional Practice = 20%

Assessment and Feedback

Engagement with Literature skills: Your work must be informed and supported by scholarly material that is *relevant* to and *focused* on the task(s) set; you should make use of scholarly reviews and primary sources, where appropriate (for example, refereed research articles and/or original materials appropriate to the discipline). You should provide evidence that you have accessed a wide *range* of sources, which may be academic, governmental and industrial; these sources may include academic journal articles, textbooks, current news articles, organisational documents, and websites. You should consider the *credibility* of your sources; academic journals are normally highly credible sources while websites require careful consideration/selection and should be used sparingly. Any sources you use should be current and up-to-date, mostly published within the last five years or so, though seminal/important works in the field may be older. You must provide *evidence* of your research/own reading throughout your work, using a suitable referencing system, including in-text citations in the main body of your work and a reference list at the end of your work.

Assessment and Feedback

Engagement with Literature skills:

Guidance specific to this assessment:

- ✓ *Clearly show your engagement with an extensive range of relevant and credible literature.*
- ✓ *Use discussion, critique and referencing to demonstrate your awareness of a range of theories and concepts.*
- ✓ *Apply your referencing skills clearly and consistently.*

Assessment and Feedback

Knowledge and Understanding Skills:

Guidance specific to this assessment:

- ✓ *Manage and organise your research information into a coherent framework which clearly shows your knowledge and understanding of the principles and theories of your topic.*
- ✓ *Use analysis, discussion, and bibliographic referencing to show you are well-informed by a range of research and scholarship.*
- ✓ *Show your ability to learn from your insights and understanding by showing how this could link to your practice, the future direction of your practice, and/or the practices of others.*

Assessment and Feedback

Cognitive and Intellectual Skills:

Guidance specific to this assessment:

Show your ability to: -

- ✓ *Independently select and build a distinctive research area or field;*
- ✓ *create links and relationships to theories and practices that apply to this topic;*
- ✓ *critically evaluate and analyse the relevant theoretical and practice-based discourses;*
- ✓ *outline and justify the insights and understanding that have come from your research.*

Assessment and Feedback

Practical Application Skills:

Guidance specific to this assessment:

Use your academic skills to: -

- ✓ *Assimilate and apply the required rules and criteria of the dissertation format to your text.*
- ✓ *Organise information into a coherent framework which identifies and clearly communicates the ideas of others, your own ideas drawn from a theoretical discourse, your insights and understandings.*
- ✓ *Consistently apply referencing conventions to suit the required format.*

Assessment and Feedback

Transferrable Skills for Life and Professional Practice:

Guidance specific to this assessment:

Use your academic skills to: -

- ✓ *Present your text professionally, applying attention to the conventions of English language and grammar.*
- ✓ *Communicate your ideas in a coherent and consistent style with due consideration to the reader/audience.*
- ✓ *Apply your writing knowledge showing a command of writing structures, such as sentence structure, paragraphing, the use of headings and chapters, and appropriate and explicit use of visuals to enhance communication.*

Brief

At 5,000 words, the ***extended essay*** is the most substantial piece of self-directed research you will undertake as an undergraduate. It gives you the opportunity to examine, in some detail, a topic of your choice - subject to agreement with your supervisor.

To complete the *extended essay* you will:

- ✓ Define a topic
- ✓ Identify appropriate source material and carry out the necessary research
- ✓ Formulate key questions and evaluate and discuss your material
- ✓ Organise material logically in order to produce a coherent argument
- ✓ Present, reference and illustrate an argument to a high standard

Brief

- ✓ You must show, through your use of credible sources, that you can build an informed piece of research that shows your understanding of a distinct subject area or field.
- ✓ Make sure that your chosen topic is identified in your question, which in turn informs the shape of your text through your choice of structure, writing style and use of referencing.
- ✓ These elements make up your *theoretical framework* through which you reach your informed conclusions.
- ✓ Your overall purpose is to show how the insights and understanding contained in this text could link to your practice or the practices of others.

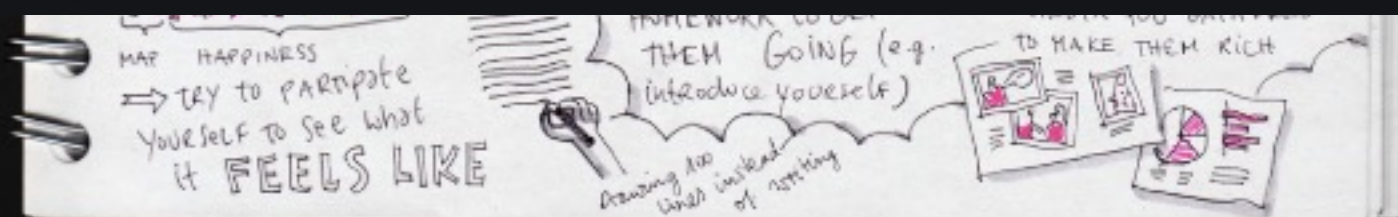
Brief

Whatever the topic, enquiry must be grounded in **research**. Books, journal articles, image banks, films, exhibitions/catalogues etc. are the most usual source of information and ideas. What we are looking for is a personal and critical evaluation of the relevant source material. A good inquiry, thesis or analysis is always supported by evidence.

Guidance

Identify your choice of concepts and underlying principles and reflect upon them. Why and how would the solutions/conclusions you may be suggesting work? Think of your chapters as a set of themes to explore on a range of levels. How might what you are writing link to and impact on your practice?

	Ways to Incorporate Ethnography	Benefits	Drawbacks	Best Uses
 Mobile Ethnography	Use geo-location surveys; SMS texting or mobile cameras to collect real-time contextual information (e.g., asking respondents to text pictures of a grocery item or shelf when shopping).	Provides real-time contextual data; eliminates the need for memory recall; generates visual content (i.e., video and pictures) that can be used to illustrate findings in deliverables; allows observational research, even when the research is conducted remotely.	Respondent must have a smartphone with Internet access and a mobile camera.	Researching consumers in very specific location (e.g., patrons of a specific store or regional coffee shop).
Online Diary or Journal	Online diaries can be used as a homework assignment to collect video, photographs or other media. Further, this allows the researcher to capture an everyday task or use of a product or service in real time. Encourage use of photography and even video/Webcam entries throughout the research for richer contextual insight.	Ability to conduct research over an extended period of time; respondent can log in at their convenience; provides researcher ability to probe respondents for further detail; allows observational research, even when the research is conducted remotely.	Takes time and money to recruit qualified respondents.	When studying a product with an extended usage cycle; researching low-incidence target audiences; or conducting research in which anonymity will encourage more candid feedback, i.e., sensitive topics.
Online Community	Rather than relying only on respondent commentary, ask respondent to also post a video or photo to help illustrate their comments and responses to researcher probes. Encourage use of photography and even video/Webcam entries throughout the research for richer contextual insight.			



Guidance

***Please note:**

*You submitted writing discussing your proposed topic at the end of Level 5; however, **your writing cannot be re-submitted in substantially the same form** for assessment at level 6.

*You should re-visit, explore and re-write your ideas with your supervisor, rather than cutting and pasting previously assessed information into your dissertation.

*If you resubmit previously assessed information this counts as self-plagiarism and you will not receive a mark.

Move away from the keywords.

They served a research purpose. You are now working beyond them.



Questions?

If you haven't yet...

GET IT STARTED...

DEADLINE

HAND-IN:

Wednesday, 11th

December 2024

12:00pm (noon)



Questions?