

Live Project

Winnie Finesse –

Project Manager

Live Stream Camera

73 Questions Interview



Why this role?

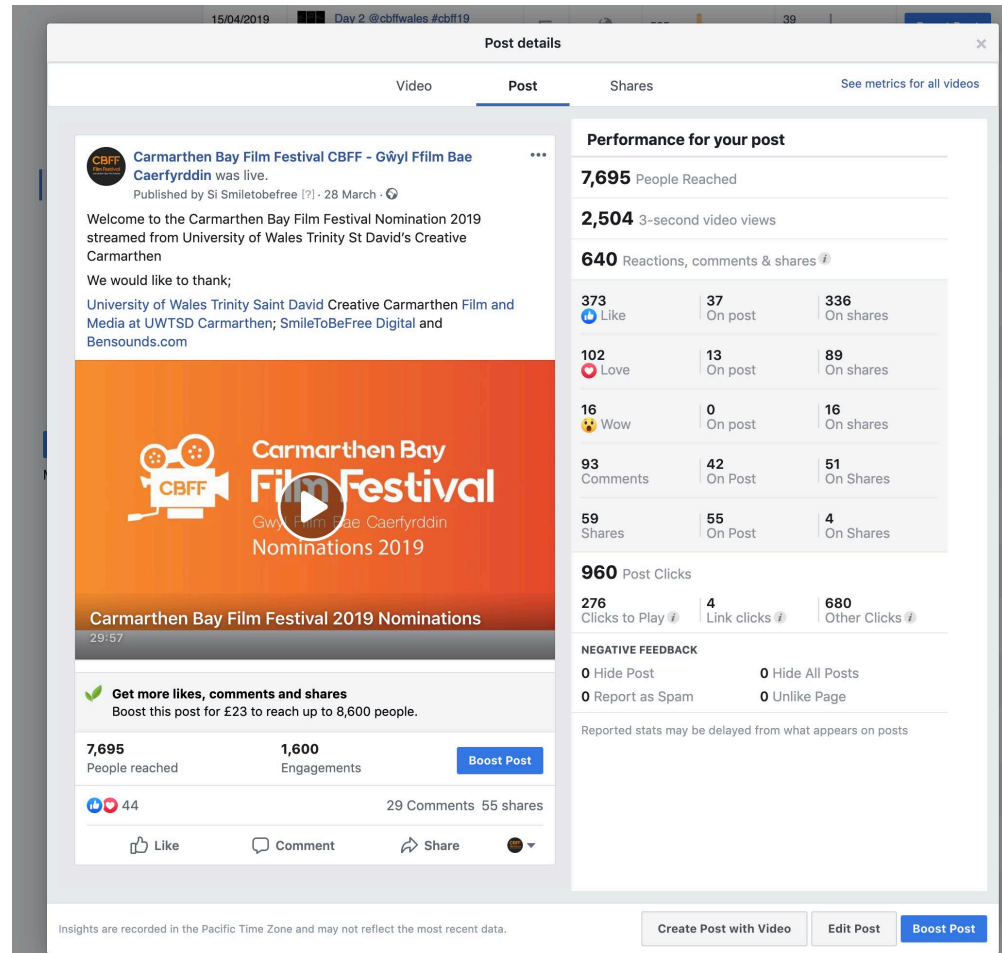
- Organising
- Student Union
- Managerial experience

Brief & Learning Outcomes

- To simulate a 'real world' scenario for students in client-led activity, involving research and production work for a professional/business environment.
- • To develop soft skills for a professional/business environment whilst creating a professional piece of work for an external audience.

Research

- Live Stream
- 8,000 people



Research

- 73 Qs/interview
- Viral videos
- Kardashian 28m
- Liza Koshy 15m



Ideas considered

- Documentary
- Promo videos
- Photography

Issues Arising

- Family commitments
- Prior job engagements

Schedule

- Done by
- 15th & 20th
- Hand in

Any Questions

- Did I miss anything?

Presentation Script – Amy Watler-Thomas – CAMF5001 Live Project

- Live Project - I will introduce myself and the roles that I am taking on.
- Why this role - I am good at organizing, I have worked with societies like YouToo Group, Film & photography society, I have managerial experience from past work.
- Brief & learning outcomes – Mention brief and learning outcomes and why these are important to what I want to do, make a good impression with people I want to work with in the future.
- Research – Talk about the importance of live stream, it being new, me working on it previously and this is the reach that it got to which is pretty astounding.
- Research – Talk about 73 Questions being Vogue magazine interviews on their YouTube channel, viral videos, Kardashian reached 29million in the last week on their interview and Liza Koshy's parody went viral and got 15 million views, was then invited by Vouge to do a real one with them which also reached 15million views.
- Ideas Considered – Though first about planning a documentary but not actually making it, also considered thinking about short promo video ideas and photography. Due to time restrictions I decided against these but could fit in a short 73 questions.
- Issues arising – Unplanned before the assessment I made prior plans to do the same job, project managing for a team of film makers for the Newport tattoo convention taking place the weekend before the festival and also an unplanned family situation which means I can't do a great deal the whole week before the festival.
- Schedule – I will have a good amount of work to show the committee by the 13th of May, on the 15th & 20th of May I will be filming live streams and the 73 Qs, and a complete portfolio of the work I have done will be handed in by the 31st May
- Any Questions?