



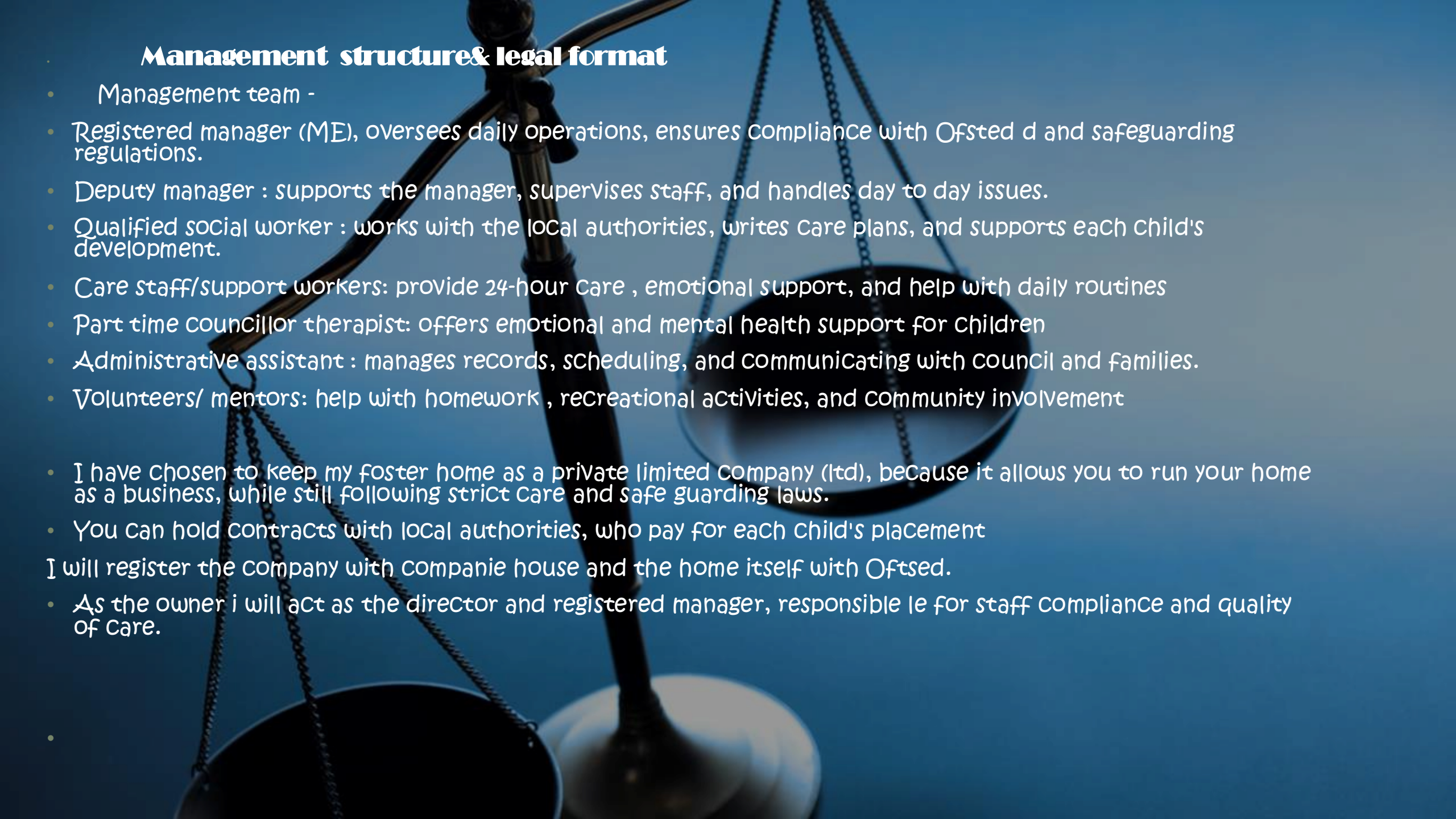
Angels foster home

- PROGRAM OF STUDY - Business plan for a workplace
- Module name- enterprise and entrepreneurship LCLM 4006
- COMPONENT 2 – BUSINESS PLAN PRESENTATION
- LECTURES NAME – CHUNG LAI JOHNNY WAN

Overview of the business idea

- Hello , and welcome today i will be talking about the overview of my business plan
- My foster home aims to be a , safe, supportive and nurturing environment that provides temporary or long - term Care for Children who are unable to live with their biological families. It offers sustainability emotional support, and guidance during a difficult period in a child's life, ensuring that their physical, educational, and psychological needs are met. Foster homes work closely with local authorities, social workers , and educational professionals to create personalized care plans for each child. The ultimate goal of a foster home is to help children heal, grow and develop a sense of belonging while preparing them for reunification with their families or transition into independent living .
- A safe, comfortable , and family style home where children feel secure and supported.
- 24hour Care from trained and compassionate staff members.
- nutritious meals and a healthy daily routine that promotes wellbeing
- Each child will have a personal care plan tailored to their needs and goals
- Regular meetings with social workers to review progress and ensure safety
- Trained carers will provide emotional support , consistency and positive role models
- A strong focus on safeguarding and confidentiality to protect each child's wellbeing





Management structure & legal format

- Management team -
 - Registered manager (ME), oversees daily operations, ensures compliance with Ofsted and safeguarding regulations.
 - Deputy manager : supports the manager, supervises staff, and handles day to day issues.
 - Qualified social worker : works with the local authorities, writes care plans, and supports each child's development.
 - Care staff/support workers: provide 24-hour care , emotional support, and help with daily routines
 - Part time councillor therapist: offers emotional and mental health support for children
 - Administrative assistant : manages records, scheduling, and communicating with council and families.
 - Volunteers/ mentors: help with homework , recreational activities, and community involvement
 - I have chosen to keep my foster home as a private limited company (Ltd), because it allows you to run your home as a business, while still following strict care and safeguarding laws.
 - You can hold contracts with local authorities, who pay for each child's placement
- I will register the company with Companies House and the home itself with Ofsted.
- As the owner I will act as the director and registered manager, responsible for staff compliance and quality of care.

Environmental Analysis (PESTEL)

- Political -
 - UK government set rules and standards for foster care (Ofsted).
 - Must follow safeguarding and child welfare policies
- Economic -
 - Funding depends on local council budgets
 - Rising living costs affect staffing and property expenses
 - Consistent demand for foster placements supports business stability
- Social -
 - Growing awareness of child protection and mental health
 - More children need safe foster placements
 - Families and communities value quality care and emotional support



Marketing and target audience

- Target audience- local council And social services- they'll refer or place Children in your care.
- These organisations will check that you meet government standards
- To create have your own foster home you have to create a good relationship with them and build trust with them.
- Community support-
- Potential donors, volunteers, and supporters who can help.
- **Promotion-**
- **use social media such as TikTok , instagram to gain an audience**
- **- Attend community and council events to network and share information.**
- **- i would have to create an informative website showing services, values, and success stories.**
- **Branding -**
- **Angels name represents safety, warmth And care**
- **I would have to create a welcoming logo with a lot of colours**
- **Community engagement - host open days and workshops for local families and professionals**
- **I would partner with school, charities**
- **Encourage word of mouth referrals through excellent care standards.**
- **Referral system -**
- **I will have to build relationships with local authorities and social workers for placement**

Funding-

To open up angels foster home , we need around £135,000 in start - up funding this will cover our property, renovations ,Ofsted registration, staff training , licensing running costs for the first few months.

our funding will come from personal investment, potential business loans, and council contracts for child placements

Caegory	Estimated cost	Description
Property lease/mortgage	£50,000	Securing and finishing the house
Renovation and safety equipment	£20,000	Fire alarms, locks ,childproofing, Ofsted standards
Licensing & registration	£5,000	Ofsted registration, legal fees, insurance
Staff recruitment & training	£25,000	Manager, carers ,DBS checks ,safeguarding training
Marketing & promotion	£5,000	Website, logo , social media setup
operational costs (first 6 months)	£30,000	Utilities , food , transport , maintenance



Future growth & sustainability

- Future growth-

expand Capacity - over time, aim to increase the number of children supported by adding more rooms or operating a second home.

Specialised support - introduce specialist programs for mental health, education, and life skills to prepare older children for independence

partnership - build stronger links with the local councils, schools, and charities to reach more children in need

Sustainability-

financial stability - maintain long-term contracts with local councils for consistent placement funding

Reinvestment - profits or funds will be reinvested into improving care, staff, and facilities

Reputation building - create a trusted, respected name associated with quality foster care and emotional wellbeing

Conclusion & summary

Angels foster home will provide a safe, loving and stable environment for children who cannot live with their families.

The home will be registered with Ofsted and follow all children's home regulations and safe guarding laws

Our focus is on high quality care, community, involvement and strong partnerships with local councils
funding will come from council placements and potential grants, with all profits reinvested into improving the home

"my mission is to give every child the hope, care and sustainability they deserve
Creating a brighter future"



Questions & Thank you

- Thank you for taking the time to hear about Angels foster home I'd be happy to answer any questions or hear your thoughts