

LIVE BRIEF

GRAPHICS FOR FILM AND TELEVISION PRODUCTION

Sion Thomas is a young up and coming director who is making a short film about a man deeply and darkly obsessed with wrestling. The film will be circulated on the film festival circuit and there are no issues with confidentiality, so all work produced can be used for portfolio and university assessment with immediate effect.

The Brief is to design and make a number of wrestling posters and/or VHS and DVD covers to dress the spare room of the main character. These will need to be researched and developed in line the visual guidelines provided by the director.

The designs will be printed and hand finished to look aged and worn. Students will have the option of visiting the location of the filming to dress the set with the posters – Set dressing is on 14th of December. Shooting Days will take place in Rhymney: 15th to the 17th of December

At the end of the project each participant will have

- Visual research, including that provided by the director.
Mood boards and development sketches
- Final designs for the posters, and/or DVD and VHS covers
- Reworking's of the designs to crate variety and bulk for set dressing
- Hand finished objects, finished to levels appropriate for top and background set dressing
- Photographs of their dressing on the set of Sion Thomas' short film 'Stiff Punch'
- All participants whose art works used will receive a credit as a contributing graphic artist.

DEADLINES (TBC):

Friday 24th November: Brief delivered

Friday 1st December: Research planning and initial designs review

Thursday 8th December: Designs completed and digitally submitted:

Friday 8th December: Feedback and Hand finishing session

14th of December: Set dressing (Rhymney, optional)

15th -17th of December: Filming (Rhymney, optional)

Notes from the Director:

The film is Stiff Punch, a black comedy set in the Rhymney valleys. It's about Clayton Flowers, a wrestling super fan who ruins his relationship with his wife through his obsession. The film follows Clayton, who has no opportunities in life, as he escapes further into his fantasy world. Instead of paying attention to his wife, or dealing with the problems in his life he decides to put a wrestling match on in his back garden. He builds a rickety ring, and recruits locals to fight. Unfortunately he has no idea how to wrestle and ends up breaking a man's jaw and losing his wife.

The room I want all the posters for is Clayton's spare room. This room is where Clayton is firmly in his obsessive delusion. It is covered from top to bottom in wrestling posters, shelves of DVDs and VHS and his small rubbish telly he watches wrestling on.

I want the walls of the room to look something like a teenager would have. See photo 1 in the visual reference document.

Wrestling posters are trademarked so we will have to make our own. I know the people who run the wrestling school in Cardiff so we could speak to them to get pictures of wrestlers to use for the posters. But I would want a range of styles from across a range of time periods. Something to show Clayton has been following

wrestling for years. Please look at the visual references document to give you an idea of the styles I am looking for.

I want the posters to look distressed like they have been up on the wall for years. Fold marks in the middle, torn off edges, faded colours etc.

Sion Thomas, Background Info:

I am a young film maker from South Wales. My first short film *2 Player Games*, was screened on BBC 2 in September and won the people's choice award at the It's My Shout award ceremony. As well as fiction, I work in documentaries. I have worked on several feature documentaries for BBC 1 and 2, including *Gareth Thomas v Homophobia: Hate In The Beautiful Game*.

I have made three documentaries independently *Dave Datblygu: Death To Welsh Culture It's Meat and Tradition*, *I Don't Throw Fists, I'm a Wrestler* and *We Still March on Cilmeri* for Anywhere But Here, a Welsh documentary website. <https://anywhere-but-here.squarespace.com/>