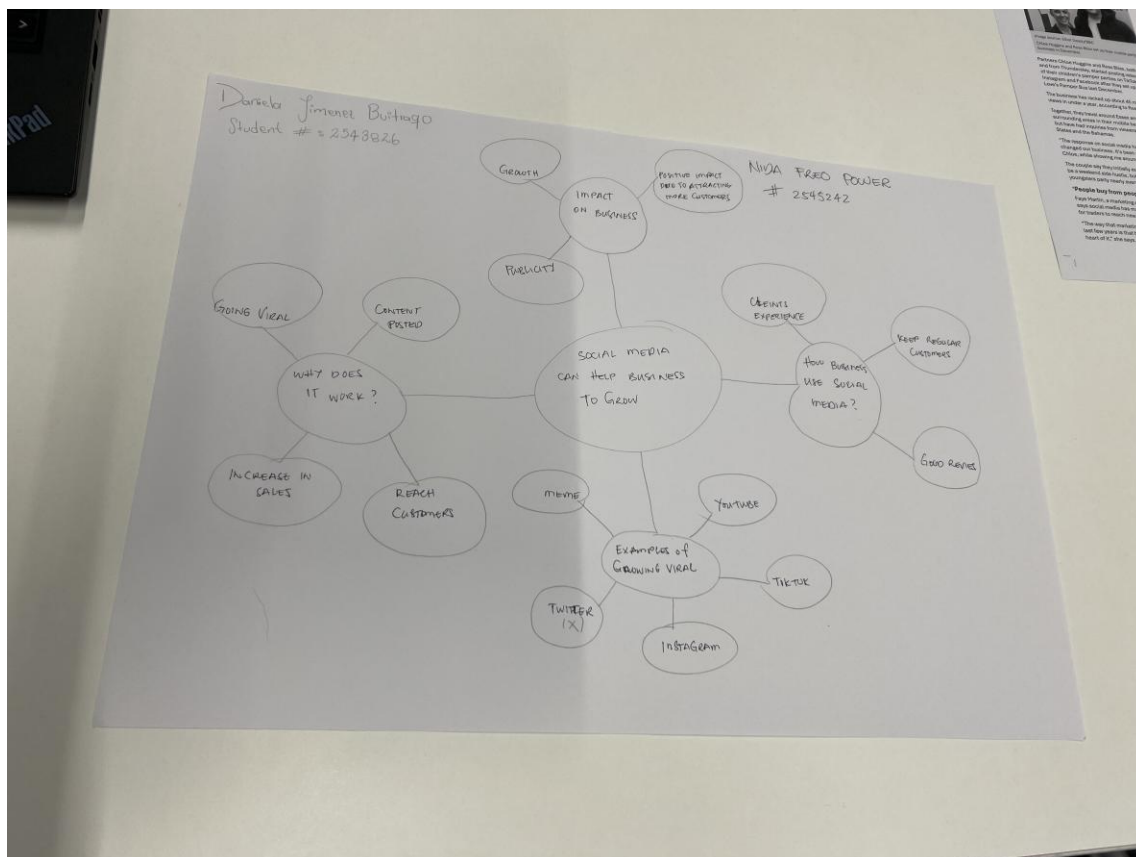




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Assessment 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that social media can help small businesses become popular and get more customers.

b. What are two key points?

One key point is that businesses like Honywood Sandwich Shop became popular after videos went viral on TikTok, which shows how powerful social media can be.

Another key point is that social media helps owners connect with customers in a more personal way.

c. What part of the text did you find most important? Why?

The most important part is when the text says people buy from people.

I think this is important because customers trust more when they feel a real connection.

d. Was anything unclear or difficult to understand?

I was not sure about how some businesses became viral while others did not.

e. How did your group help you understand the text better?

My group helped me by explaining parts that were confusing to me.

2. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was understanding the different ways businesses used social media because I am not a big fan of social media, so I do not know much about it.