

MAJOR PROJECT - Final Viva/Demo – 20%

Student Name:	Paige Harris
Title of Project:	Technology on Marketing in Retail Industry
Supervisor:	Ben Holland
2 nd marker:	James Williams
Course:	AC BIT BusComp CIS CNetS CSE Electrical Games Mobile TRE SE Web (please circle)
Project Type:	Survey Review Experiment Development (please circle)

Project type:	Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	20/30	/30	/30	/30
2. Analysis				
Discussion of Findings	32/50	/50	/25	/25
3. Practical Application and Deployment				
Demo	-	-	/25	/25
4. Skills for Professional Practice				
Presentation Style	7 /10	/10	/10	/10
Supporting Materials	5 /10	/10	/10	/10
TOTAL	64/100	/100	/100	/100

Comments:

Good overall presentation style. Some interesting analysis though overall data collection was limited.

Literature review should have been supported with citations and linked to your data analysis to prove your research aim.

Signed: (Supervisor)

..... (2nd marker)