

WHO AM I?

Need & Go Travel Care

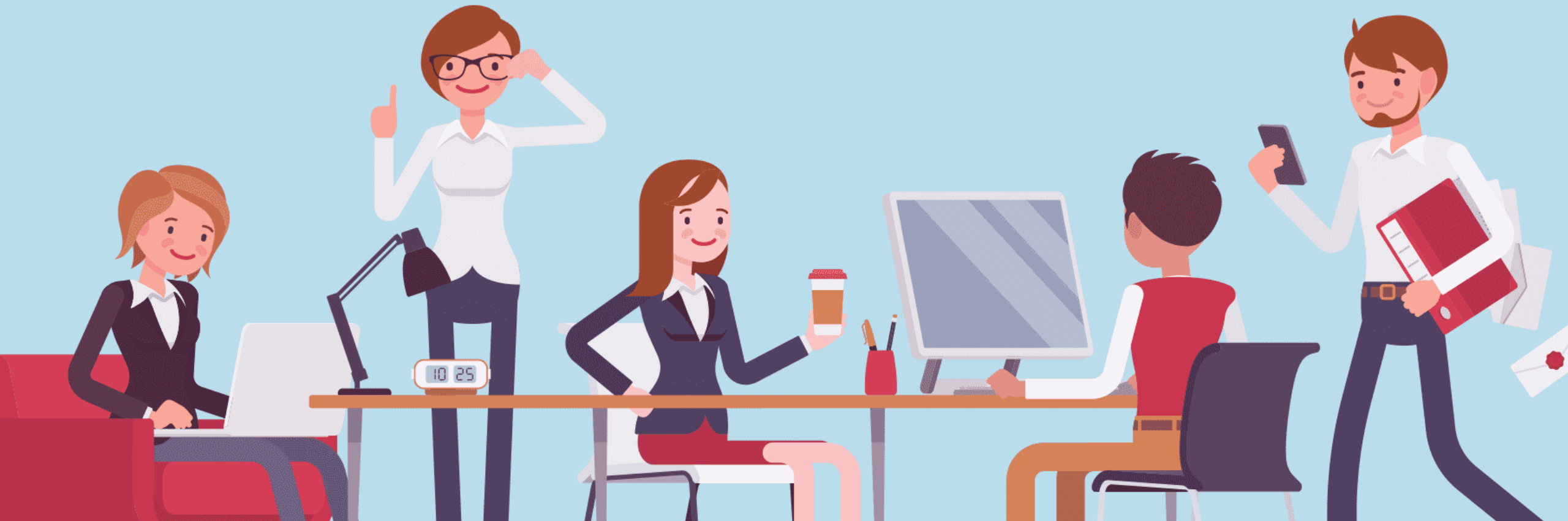
KARINA CRETU



MY TEAM



TEAMWORK MAKES THE DREAM WORK



PRODUCT & SOLUTION



FEATURES



Travel Size



Pre – Packaged Kit

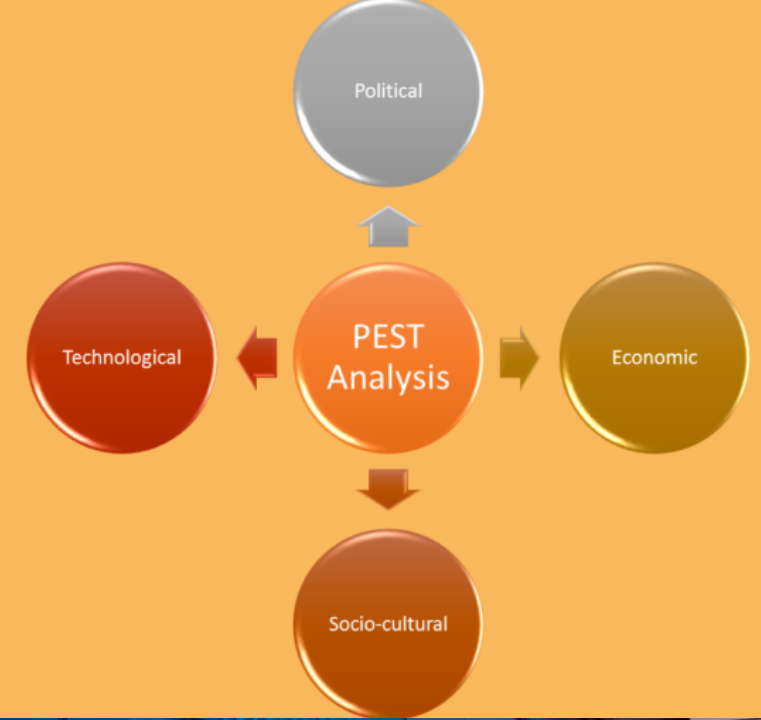
BENEFITS

- Lip Balm - Prevents dry lips
- Hand Cream - Keeps hands moisturised
- Hand Sanitizer - Promotes hygiene
- Travel Adapter - Let's travellers charge devices in any country
- Fast Charging - Ensures devices are powered during flights
- Eye Mask - Helps travellers rest or sleep on planes



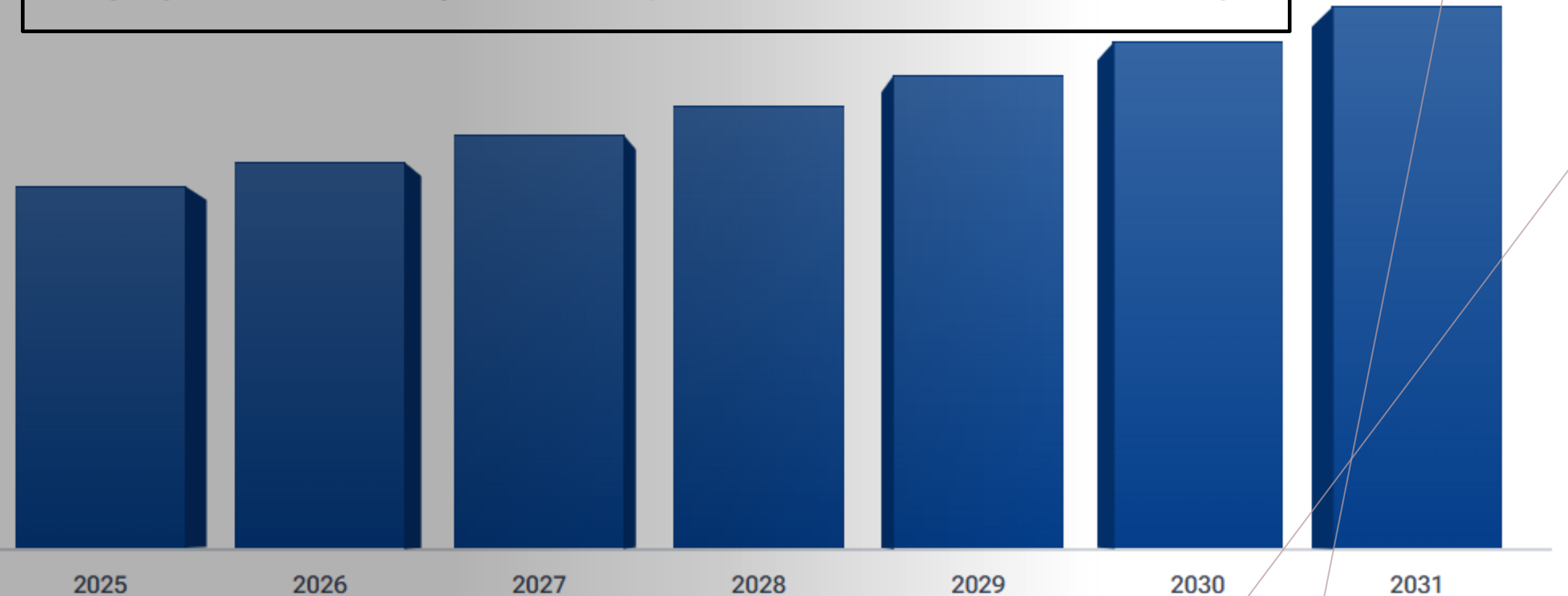
MARKET OPPORTUNITY

"The travel accessories market is expected to witness steady growth from 2025 to 2035, driven by the increasing number of leisure and business travelers"



Travel Accessories Market Size (In Billion)

POSITIVE & NEGATIVE TRENDS

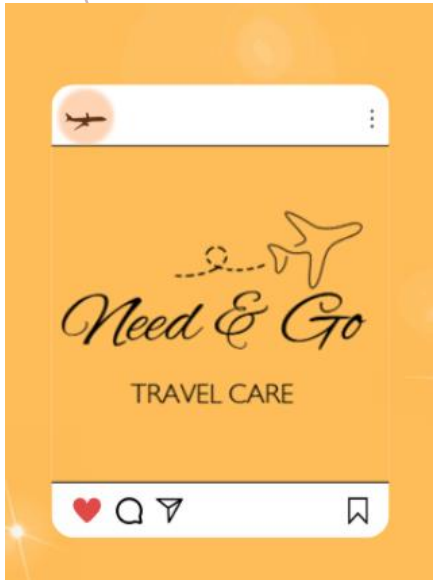


BRANDING & MARKETING

"TRAVEL WITH CARE"

Instagram:

@need&gotravelcare



Website: www.need&go.travelcare.com



Logo



THE MARKETING MIX THE 4 P'S



Price



Product



Placement



Promotion

The Gustavo Family



Parents aged 30-55, travelling for a family trip, usually seek comfort & convenience.

Emma



Leisure traveller aged 18 – 30, loves trends and personal care for flights.

Michael



Business Traveller , 30-55, travels frequently, likes efficiency and has high disposable money.

CUSTOMER PROFILE

COMPETITORS



KEY RESOURCES NEEDED



PRODUCTS &
MATERIALS



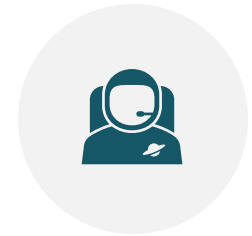
POP-UP KIOSK



STORAGE



EQUIPMENT



SPACE

FINANCIAL PROJECTIONS & COSTS



CONCLUSION



Need & Go

TRAVEL CARE

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