



Level 6

BMIH6001 Contemporary Themes in the Hotel and Hospitality Sector

Before we start....

As there are quite a few of us here, please ensure that your microphone is muted during all teaching until you are asked

a question or there is a group discussion to prevent background noise.

You should attend every class and have a private space to work so that you can concentrate fully on the lesson.

You should not be at work, shopping, driving or caring for children.

Your camera must be always on during lectures please -Use the Teams university background to protect your privacy.

YOU must join via a laptop or PC/MAC —No attendance permitted on phones or tablets

You will be removed from the session and logged as absent if you fail to adhere to these criteria.

This and all sessions will be recorded so that you can watch it again

Why is this important?

This is a Full Time University course and as such the University definitions of engagement and decorum apply as they would in a physical classroom.

-Your Cameras must remain 'On' for the duration of the session in order to ensure equal engagement and for your lecturers to observe your full attendance of the session which is a condition for student loans/maintenance to be authorised.

-You should be using a desktop or laptop device with a camera, speakers and a microphone so that you will be able to engage in the session on equal footing with your classmates.

-You will be asked to share your screen and “present” your work, access documents, engage in writing activities use websites and create presentations which are either difficult or impossible on a phone.



Register



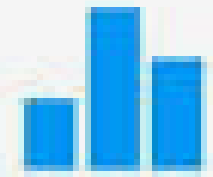
Lesson One

BMIH6001 Contemporary Themes in the Hotel and Hospitality Sector

Aims For Today

1. Introduction to each other
2. Introduction to the module
3. Definitions and concepts of what contemporary means to each of us
4. Assignment information





Poll



Getting to Know Each other



Introduction to your Tutor



About me...



Over 21 years in industry

HOSPITALITY
AND
TOURISM
MANAGEMENT



Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Over to you.....

- Who you are?
- Work experience?
- What area of the industry interests you the most?
- Two truths and one lie



Moodle and Module handbook

Contemporary Themes in the Hotel and Hospitality Sector (BMIH6001)

Category: Hospitality and Tourism Management

HOSPITALITY
AND
TOURISM
MANAGEMENT

*Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales*

Contemporary Themes in the Hotel and Hospitality Sector (BMIH6001)

Course Settings Participants Grades Reports More ▾

Module Information

Welcome back from placement and to the contemporary themes in the hotel and hospitality sector module!

I'm excited to have you join me on this level 6 module, where I will aim to provide a comprehensive understanding of hotel, hospitality, and tourism management activities.

Throughout this module, we'll investigate current issues affecting the hospitality industry. You'll engage in theoretical study, practical research investigations, produce a research paper and participate in an Online Conference.

Module Lead:



Program of study 2023-24	PDF document					
Harvard Referencing Handbook	PDF document					
Online Resource List						
BMIH6001 Contemporary Themes Handbook Spring Term	PDF document					
Assessment	Revis & Reworks	Week 1 Introductions &...	Week 2	Week 3	Week 4	Week 5
ASSESSMENT	REVIS & REWORKS	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Week 6	Week 7	Week 8	Last Term	Content Library	External Examiner / Mo...	
WEEK 6	WEEK 7	WEEK 8	LAST TERM	CONTENT LIBRARY	EXTERNAL EXAMINER / MODULE REVIEW	



Academic Discipline of Hospitality and Tourism Management
BA International Hotel Management

Module Handbook Spring Term 2024

BMIH6001 Contemporary Themes in the Hotel and Hospitality Sector - LEVEL 6

Module Lead

Natalie Brailsford BA (Hons), MSc, PgCE (PCET)

n.brailsford@uwtsd.ac.uk



What does contemporary mean to you.....



What does contemporary mean to you.....

 nearpod
A Renaissance Company

Student Options ▾ Media Types ▾

 What does contemporary mean to you?
Add your thoughts here.....

Instructions



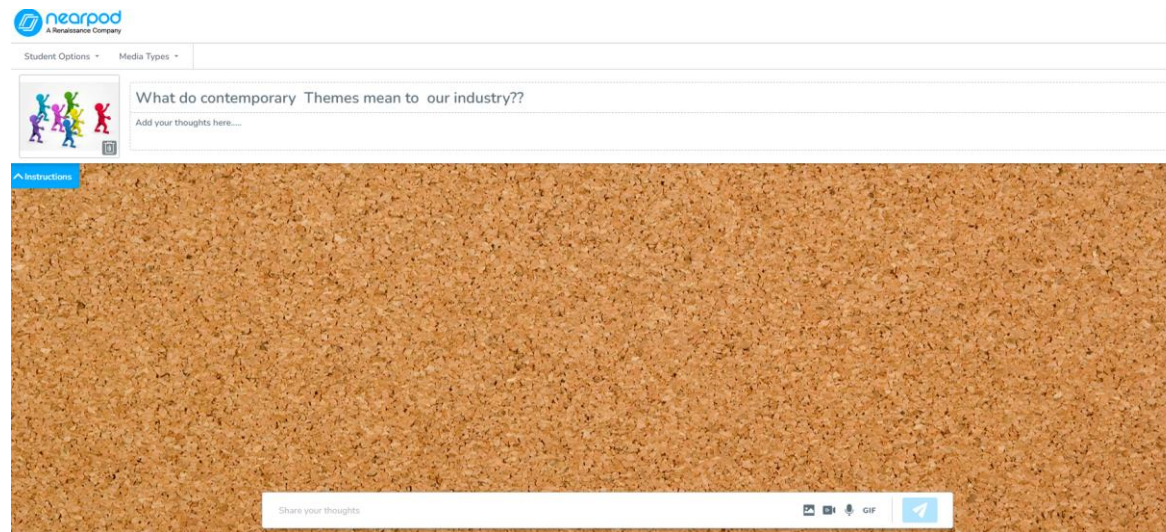
Share your thoughts    GIF 

What do contemporary Themes mean to our industry??



15 minutes to research
into current issues affect
our industry

What do contemporary Themes mean to our industry??



Your Assessments



Assignment one

Conference research Paper

Submission: Thursday 23rd May 23:59

Assignment Two

Conference Presentation

Week commencing 3rd June dates

and times TBC



Choice of themes.....

- Technology
- Sustainability
- Personalisation
- Staff shortages and labour challenges



Research Paper: 2500 words

- Choice from identified themes
- Overview of literature
- Application to industry
- Future policy and recommendations
- Refer to the research paper content writing guide in the module handbook



Conference Presentation (15minutes each)

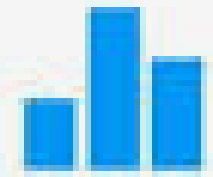
- Week commencing 3rd June
- Live Conferences to be held throughout the week.
- Groups of 6-8 students
- 15-minute presenting slot to present the findings of your research paper
- Copy of presentation to be submitted by Friday 31st May 23:59 to be able to present the following week.



Revisiting the Aims For Today

- Introduction to each other
- Introduction to the module
- Assignment information
- Definitions and concepts of what contemporary means to each of us





Poll



Any Questions?



Next Week!

- Overview of the identified themes
- Research

Things to do by next week..

- Read through the Module Handbook and acclimatise yourself to Assignment One and Two
- <https://www.thecaterer.com/>

THE CATERER

