

Exhibition 1.0 Pro forma

Please ensure to answer all questions posed in this document. This document is used to help facilitate the assessment of your final year exhibition. Ensure to be thorough in how you address each point.

Student Name: jamie sides

Part One: **Knowledge and Understanding Skills** (30%)

Artist Statement

In this section, students must provide an **artist statement** clearly demonstrating their understanding of **key themes** and **ideas** underpinning their photographic practice. The statement should **contextualize** the exhibited work. The artist statement should function to support the audience's engagement with the work during the exhibition.

Through evidential photography, Sides explores the significance of objects based on how they are captured. Often rough with little context, Sides encapsulates the essence of 'evidential' photography. Using both black and white photography and various technical processes, including digital and analog film, Sides highlights the found image of something once significant. Even without clear context, the evidential image communicates the importance of a subject in both artistic and documentary forms. Sides delves into the medium, revealing how the photograph conveys meaning, regardless of the clarity of the context or the subject's original purpose.

Part Two: **Knowledge and Understanding Skills** (30 continued %)

Key Research

In this section, students must provide a clear and concise overview of **3 key pieces of artwork research**. This research should demonstrate **how** it has informed the making of your exhibition work. We aren't concerned with knowing background information on the artist (biography), instead we are interested to understand **how** the work has influenced you. Please provide visuals to support your writing.

Max 3 artists, 500 – 1000 words (approx.) words.

In my initial phase of the overall project, I saw the artist research of Mandel and Sultan in a lecture I had early in the project, this really gripped me and was where I decided to initially take my work in the direction of. The reason was because of its similarity to my found photograph (a project where we were each given a photo and had to develop work around it), I didn't know yet that i was going to be making an entire exhibition around evidence and that entire theme. After that had explored the idea of the work, I was then introduced in a lecture to Sophie Calle, her works in the hotel truly rang to me and I felt that I could truly take some inspiration and really lean into the idea of the found, evidence and things being left behind. From that moment on it was just a case of forging a path forward into the direction of the hotel, i wanted to make my own version of that work and I spent most of my prep time negotiating with a hotel on entry into rooms after people had left. This was what ended up being the centre piece of my work in the exhibition.

Part Three: **Presentation Skills** (40%)

Exhibition Methods:

How have you chosen to present your work and **why**? (include installation photographs of your final display).

Students should **clearly articulate why** their chosen method of presentation best suits their intended audience and context.

How well have you produced and installed your work (consider technical skills)?

500 – 1000 words.

In a meeting with my lecturer we decided it's best to have something you can touch, have an experience with the work, move the 'evidence' in my own time i thought on different ideas, I contemplated the cliché wall piece with red string, i contemplated dossier and folders to hold the work inside and people open it to see. These ideas were scrapped because of the cliché and overdone nature of the first idea and then the possibility that people don't interact with the second and therefore my artwork isn't seen. As I saw in my time in an exhibit most people just walk and look at each piece for about 3 seconds and move on. So, i needed something where it's all visible from the get-go but remains touchable and moveable if someone does decide to interact. In the end i decided simple is best, id lay out across two tables, in a lightning bolt shape, and spread all images across. With blank white space in between it both worked in correlation with my exhibit and idea of evidence and, we all curated so that the room my work was in also linked to the two other black and white photos around the room. Making a cohesive experience for the visitors of the exhibition.

In the print process i printed roughly 20 or so postcard sized images on a canon printer from my apartment and then in the darkroom developed 5 a4 sized blow ups of my film work taken of my hotel work, these ended up being the main pieces with the 20 or so smaller images laid around to create cohesive storytelling and process.

In the end I was very happy with the simple design, and although lots of people did walk around and look i don't think many people read the context as my plaque for info was walked past more often compared to others but still a lot of people asked questions and enjoyed the theme and layout of the work. And a lot of people when asked agreed that the quantity was necessary to get the message across of the work.

Part Four: Transferrable Skills for Life and Professional Practice. (20%)

Final Year Exhibition Evaluation

Have you participated in all tutorials, group seminar and workshops?

What role have you taken in facilitating the end of year exhibition and what have you learnt from undertaking that role?

How have you managed your workload for this module?

What new skills have you developed in producing this exhibition, and what aspects would you refine or approach differently moving forward? 500-1000 words

Throughout this project i thoroughly enjoyed being a part of the committees and head of the treasury, although dealing with a small budget being the person that is the handler of money and has the say on budgeting was incredibly in my lane, I've always known I have a trustworthy approach and sensible when it comes to organisation, also being able to host the bar for the hospitality team was something I enjoyed especially as I had no visitors to meet me so i was able to man the bar with full responsibility. handling my workload is essentially all digital therefore its easy having folders for each course and lecturer and saving key emails to remind me of due dates and essays. One thing I have adapted in this most recent coursework was having a timetable to complete things, feeding my work schedule and uni schedule into chat gpt i got a very personalized timetable of when to do what and has been a helpful tool to lead me on when to do things. Another aspect was Being in that teamwork environment of friends was a new approach that I never experienced before in such mass. I've had smaller groups in a professional career but never this big.

Unfortunately, id confidently say I didn't develop any new skills as I've had 3 years in a career of many responsibilities and have gone to many large expos for bigger events such as the RAF and Raytheon being speakers at both. But one thing that was new that i could say was curating an art space, that aspect was new and although it was a simple layout we all have to start somewhere and being able to dip my feet in this first year of university is the stepping stone to then develop new skills and refine techniques. Because I know bigger skills wait ahead, I'm excited. Also now knowing we all cooperate well on our scale as a team we can all confidently learn together and cooperate for the future 2 years we have in our course.

