

Absolute

beats needed for tv & online advertising campaigns in south korea (\$500-\$14,000 per use)



Giles Gale

Music supervisor, sync & Licensing Manager - Resonant Music Licensing

Full-service music licensing company supplying music for TV, film, advertising, gaming and business use

[show full bio](#)

Select an Opportunity

☒ selected Beats needed for TV & Online Advertising Campaigns in South Korea ... | [cancel](#)

Currently seeking "beats" for use in TV & Online advertising campaigns in South Korea!
,br> When I say "beats", I mean any tracks that are driven by a breakbeat, as one, if not the most dominant part of the track. I.e, Drum & Bass, Hip-Hop, Dubstep, Electronica, Edm, Trap, Grime, Experimental etc.

All tracks must be upbeat and have a "Phat Beat", "Killer Beat", "Sick Beats", "Dope Beat" or whatever your preferred description would be.

Music must be well produced, high-quality, mixed and mastered. Instrumental tracks preferred please, but great vocal tracks can be accepted too (if you can supply instrumental versions even better) and all tempos considered.

Artists must own all rights to their music 100% on both sides and there must be no copyright infringement. All music will be listened to, reviewed and feedback given.

The average cost of TV advertising commercial in Korea is \$800 to \$1,500 per track, and for worldwide rights up to \$14,000.

The average cost of Online & YouTube advertising in Korea is \$500-\$2500 (geo restricted for single country of Korea), and worldwide use for \$3000-\$5000.

Selected tracks be sent to clients in South Korea and music licensed on a non-exclusive basis (so you maintain all rights to your music), we simply go 50-50 on deals we get and you're paid quarterly.

The South Korean market is built on a unique structure, which is not the same as any foreign market structure around the world. Because of this Korea has a higher advertising music fee than most other countries. This may be due to systemic limitations that the performing royalties cannot be collected, but also because there is no subsequent secondary payment after the initial payment of music fees. The total amount paid in Korea is 100% mechanical payout.

Clients who will be using music in South Korea; Korea's major advertising agencies including the CHEIL and INOCEAN and brands such as; Samsung, LG, Hyundai and SK to name a few.

If you make "beats" I really look forward to hearing from you !

All the best,

- Giles Gale - Music supervisor, sync & Licensing Manager - Resonant Music Licensing

Order summary

Industry Pro fees	\$12.00
Music Xray™ transaction fee	\$5.00
Total	\$17.00

[Continue to checkout](#)

For this brief I worked on a 'Break Beat' driven 'Experimental' EDM style. Keeping the beats "Sick" and "Phat".