

STUDENT**Lowri Jones****GRADE 77%****Task 1**

OLTP v. DW Good description with excellent contextual examples	10	8
DW Architecture Excellent description and examples. The OLAP cube would be optional, but that's not a problem.	20	17
Data Marts Excellent identification and justification of data marts	10	8
Normalised v. Dimensional It would be nice to also see the Advertisements fact, but otherwise this is clear and well explained. Good readable diagram.	10	7
TOTAL	50	40

Task 2

Source Systems Good explanation of what an internal or external data source is, but needs to be a bit clearer about stating what the internal and external sources are in this case.	5	3
Star Schema Good schema, with metadata, aggregate data and master data noted. Good justification of the design choices	25	20
Data Marts Very good description and justification of the data marts. You could also have added data marts for the managing director (probably feeding a dashboard) and the HR team.	10	7
ETL Good level of detail in the ETL plan although you could have described the main processing tasks in the main body of the text.	10	7
TOTAL	50	37

General Comments

Good business style. If you've got a large diagram then it's fine to put it on a separate page in landscape format to make it easier to read the text.

An excellent report – well done.